

Dust SEED Round

Effectively manage any asset
the way you want



Kirill Evans
Dust CEO





Introduction

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Dust Space is an innovative platform for managing cryptocurrency assets. We provide convenient tools for creating virtual, exchange, and venture portfolios. Track, analyze, and optimize your assets in real-time, making cryptocurrency portfolio management simple and efficient.



You have 88.07% increase in your assets for last week. [Check the rebalancing recommendations.](#)



Total invested



50,000.00

BTC

% Total PNL



+\$1,003,420.00

▲ 500.01%

Best performer

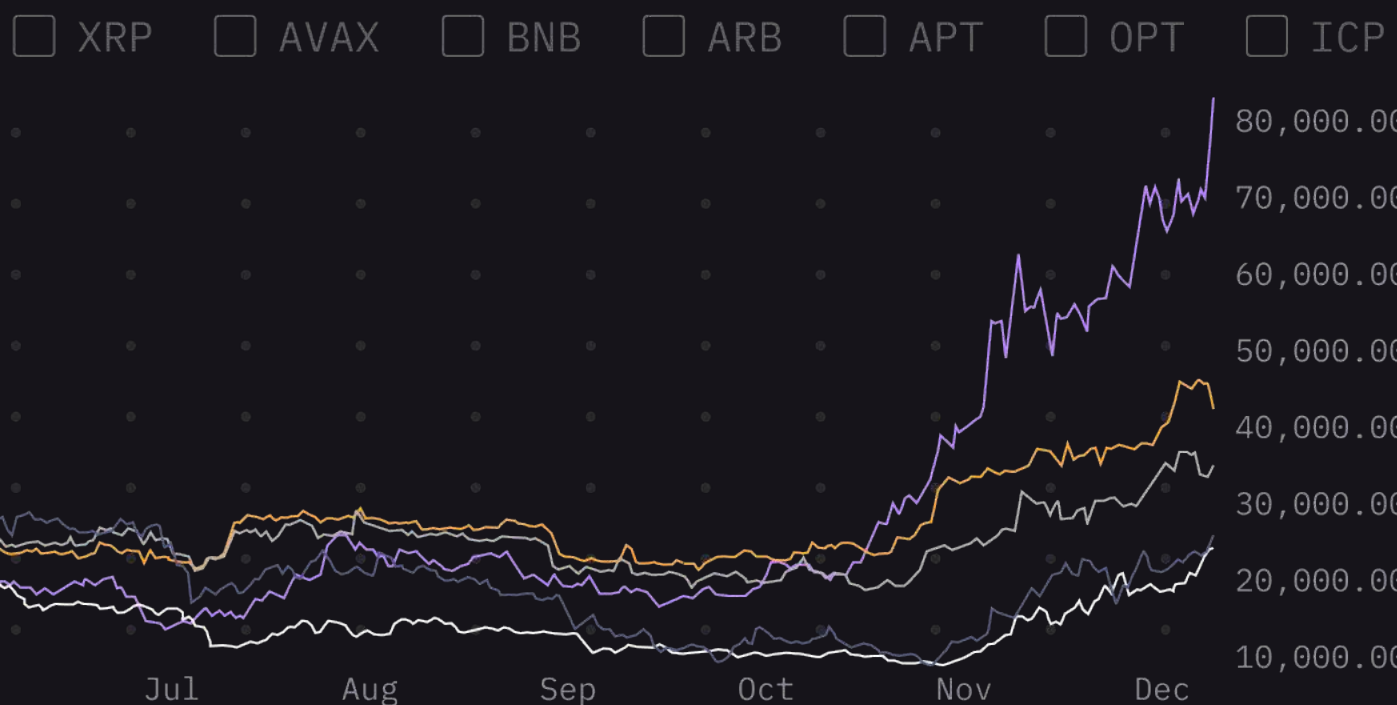
Solana



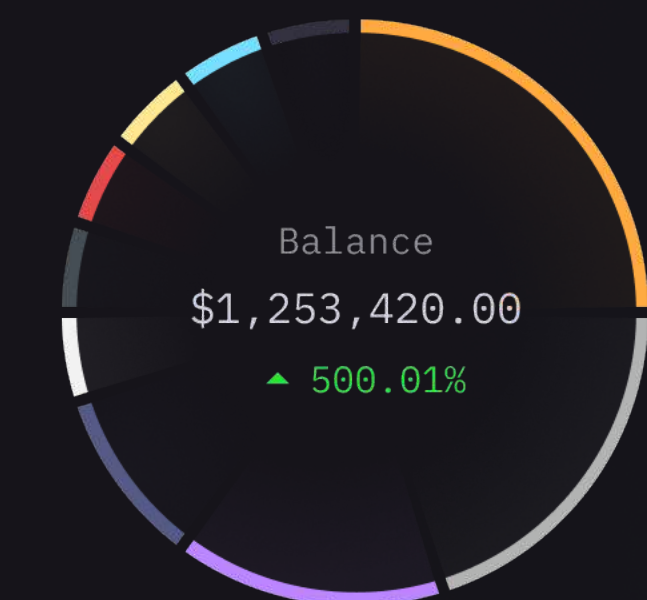
+\$120,500.00

▲ 823.55%

1 day | 1 week | 1 month | 3 months | 6 months | 1 year



Allocation



BTC 25%
ETH 20%
SOL 15%
ATOM 10%
NEAR 5%
XRP 5%
AVAX 5%
BNB 5%
ARB 5%
Other 5%

Balance	Allocation	Avg buy price	Current price	PNL 24h
240,000.00 USDT	25%	30,000.00 USDT	60,000.00 USDT	▲ 83.55% (+\$1522.20)

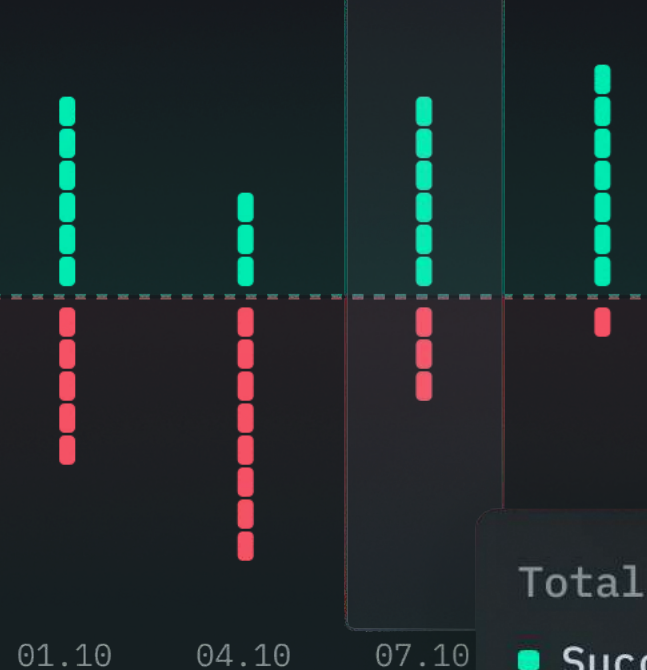


Cumulative yield

1 day | 1 week | 1 month | 3 months



Successes / Failures deals



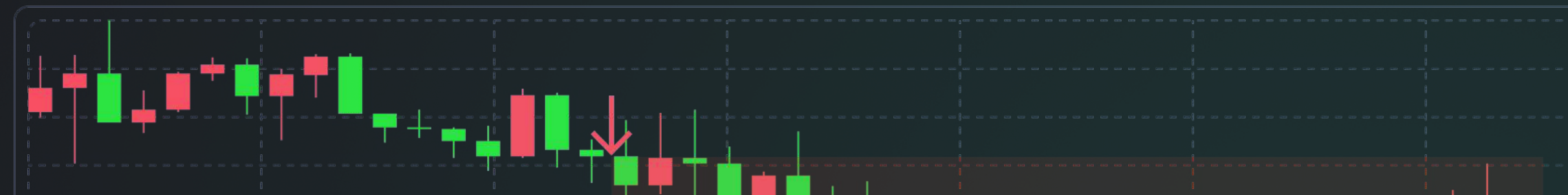
Total

Successes

Failures

Recent deals

Dec 24, 2023 - Dec 31, 2023	Volume:\$23,400.10
Jan 01, 2024 - Jan 07, 2024	Volume:\$45,250.00
+ BTC/USDT 10x LONG	Opened:01/01/24 15:55:21 Closed:01/01/24 20:12:05 Ave. entry price:40,520.55 Ave. closing price:42,720.00 TP:42,720.00 SL:38,800.00
- ETH/USDT 5x SHORT	Opened:01/01/24 15:55:21 Closed:01/01/24 20:12:05 Ave. entry price:40,520.55 Ave. closing price:42,720.00 TP:42,720.00 SL:38,800.00





Problems in the user journey



Bought a lot of different assets

Bought a few coins on the exchange and wondering how to track their performance effectively and conveniently?



Trying to track effectively

Subscribed to a portfolio service, but it's all so complex and unclear...



I've been disappointed

Tried many different services, but either they lack the features I need, suffer from constant bugs, or are simply inconvenient.



Starting to use primitive solutions

Disappointed with current products, I open an Excel spreadsheet and manually enter my assets there.



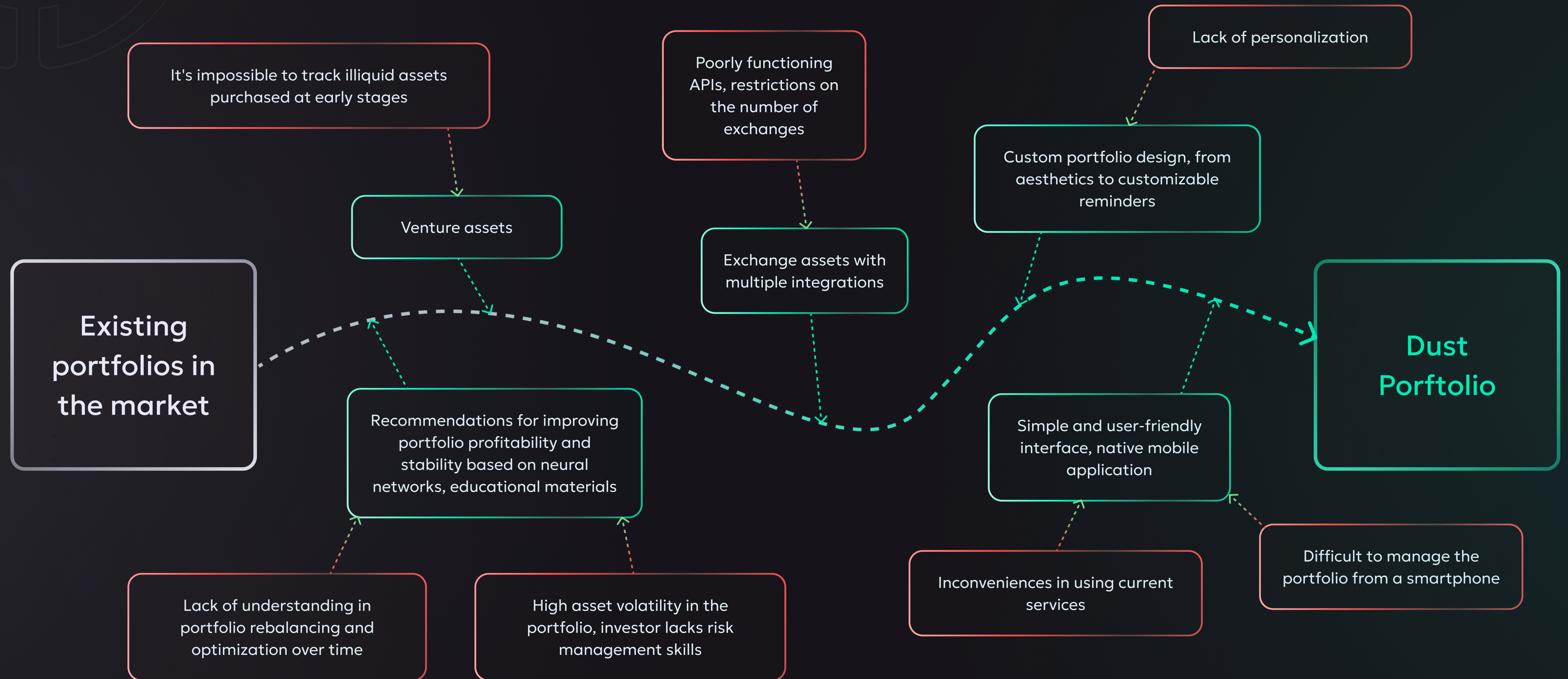
Hope for a bright future

Hoping that one day there will be a simple yet convenient service for managing my portfolio.



Our solutions

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Founder story

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Kirill Evans

 Youtube 440k subs

“After numerous attempts to use existing crypto services and facing inconveniences, I realized that the market needed something new. Deciding to create my own project, I aimed to solve not only my problems but also provide investors and traders with a convenient and efficient tool. This is my story of overcoming the pains that led to the creation of our innovative portfolio.”



Current portfolios are not effective

Existing portfolio services are limited in exchange integration, complex to use, and do not provide flexible options for personalization, as well as managing virtual and venture assets.

The community is waiting for change

My crypto community is tired of inefficient portfolio solutions. Traders and investors are seeking an innovative product with a user-friendly interface, advanced functionalities, and customization that will change our perception of managing crypto assets.



Product overview

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Integrated staking



API

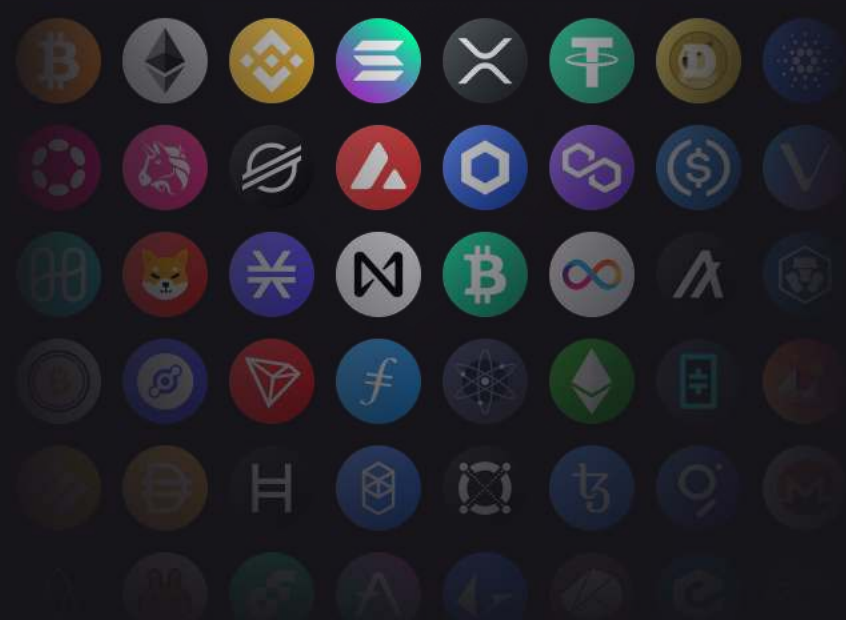
Real & Virtual assets



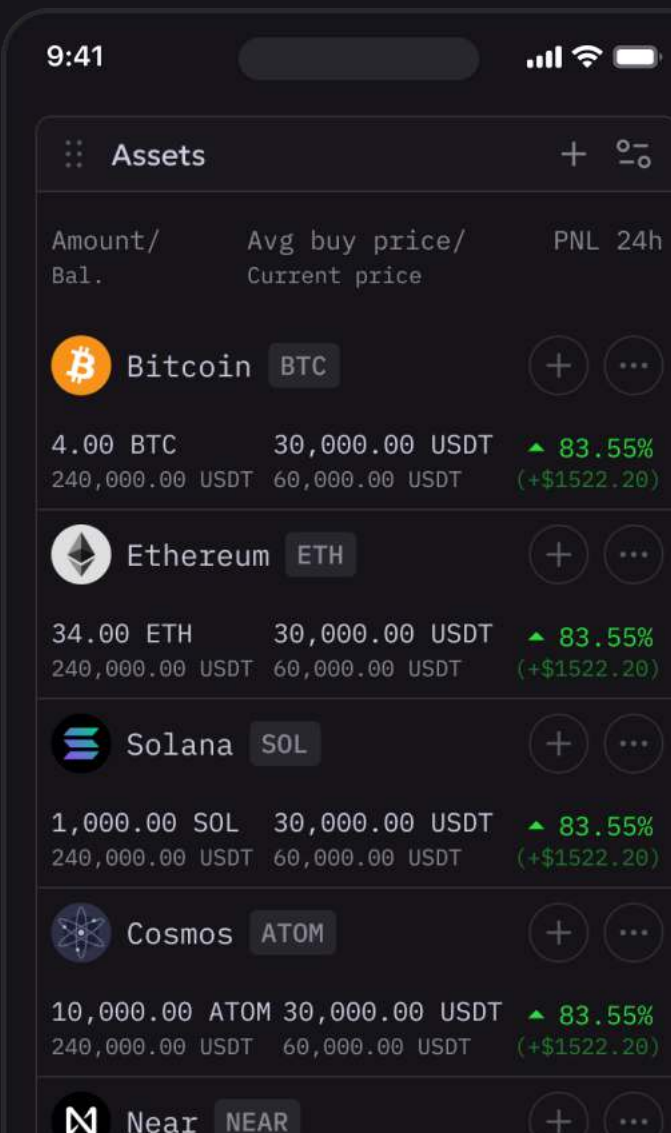
AI-based recommendations



Over 10,000 supported assets

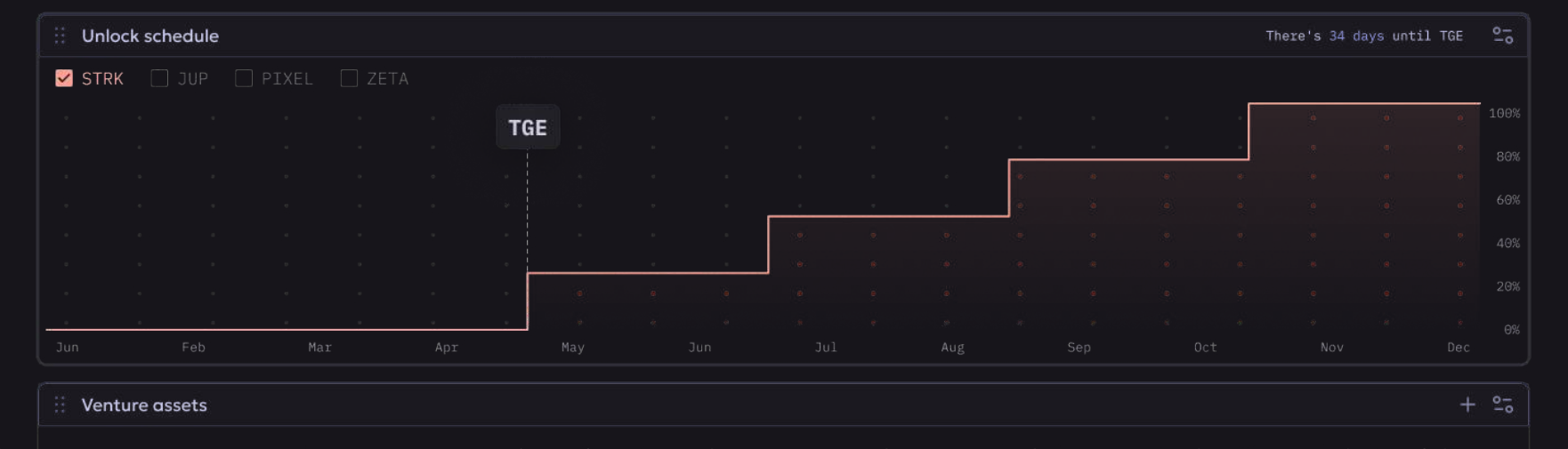


Native mobile application

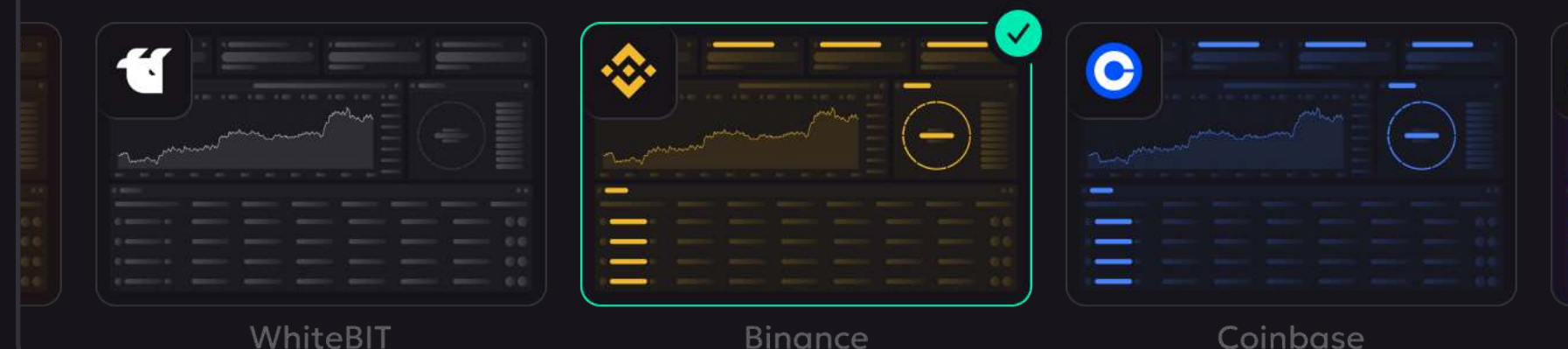


Portfolio

Tracking venture capital investments



Style personalization



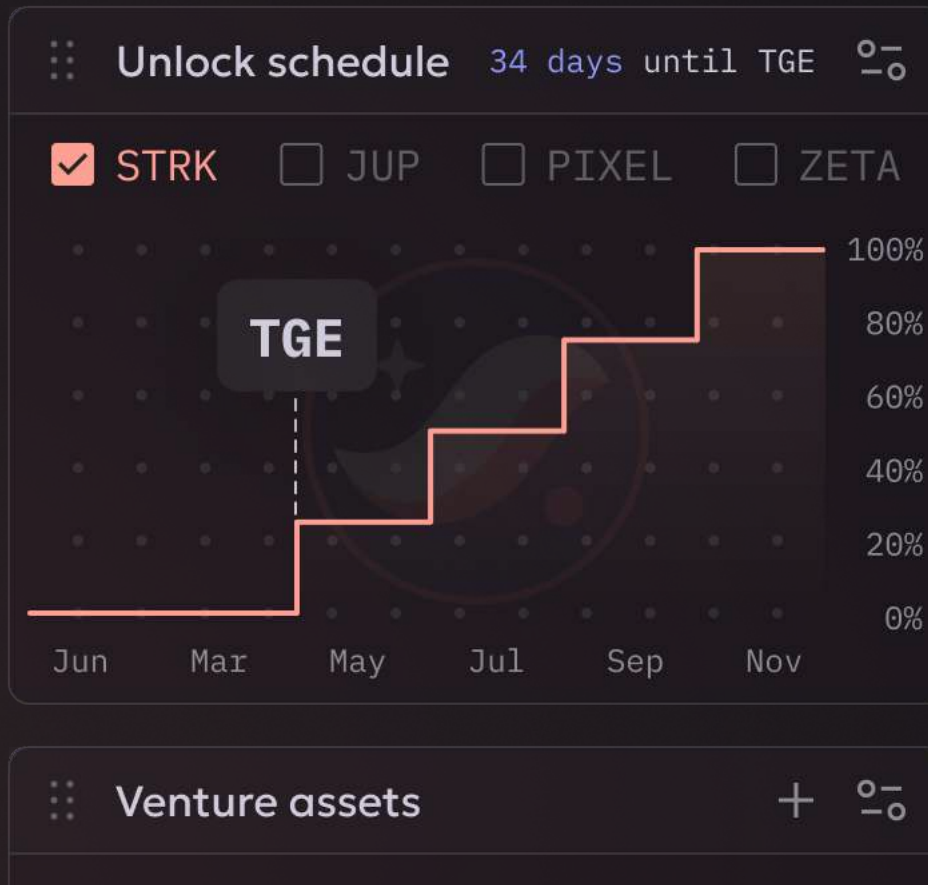
Integrations with exchanges



Instant response



Main portfolio features



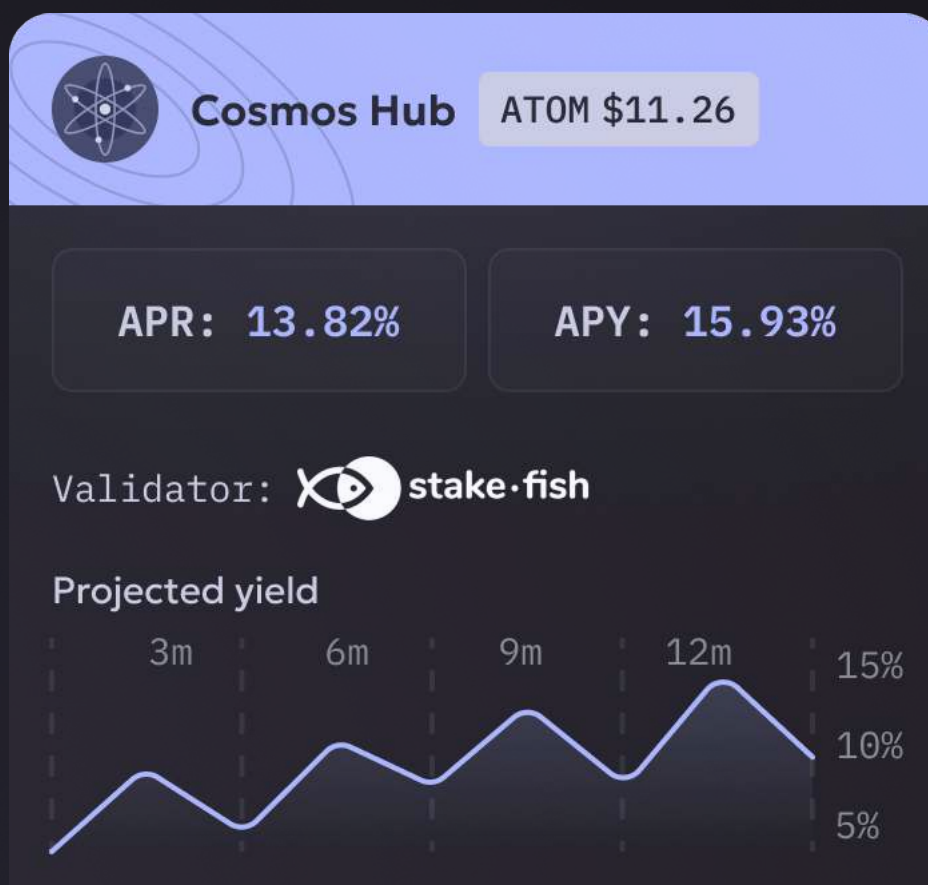
Venture assets

You can add assets not yet listed on exchanges, track unlocking periods of your investments, and stay at the forefront of cryptocurrency innovations.



Real & Virtual assets

Integrations with exchanges allow you to track your real assets clearly, while a virtual portfolio gives you the ability to experiment with different assets and testing strategies without financial risk.



Integrated staking

Proprietary staking functionality with support for multiple assets, chains and validators allows you to not only monitor your investments, but also have additional earnings from them.



Total customization

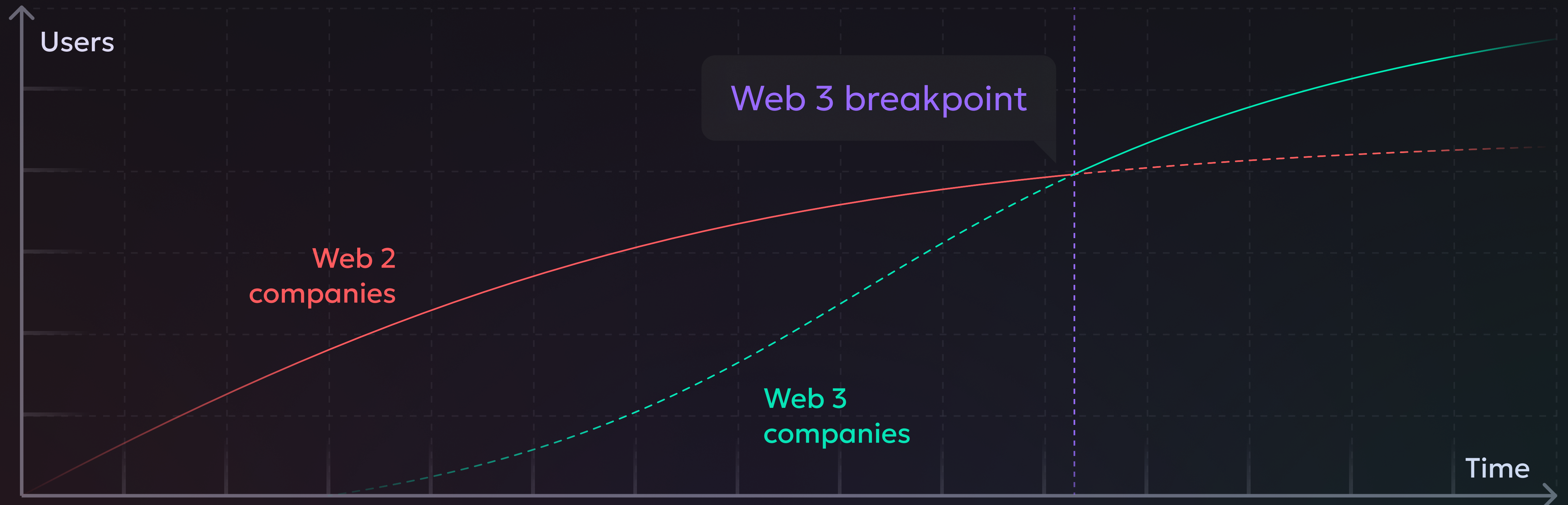
You can customize each individual element in the interface as it suits you, or you can choose ready-made presets.



Why now?

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Today, we stand on the verge of a revolution — transitioning from Web 2 to Web 3. While most of the market is dominated by Web 2 companies, the trend is steadily moving towards simplifying Defi (account abstraction, cross chain, made automated), increasing services on data availability, and protecting user data. Data is transitioning into user ownership, becoming their assets. Web 2 companies actively invest in Web 3, and large holdings incorporate blockchain solutions within the company (corporate blockchains).





Users want something new

Barriers to portfolio service change

How do we break down these barriers

Laziness

"Already added all my assets, **too lazy** to do it again in another service"



Time saving

Instant integration with top exchanges through API, allowing you to import your assets **effortlessly**

Fear

"**Used to** the current interface, **don't want** to delve into a new one"



Convenience

Our **intuitive interface** is designed with user habits in mind, and onboarding will help you **adapt quickly**

Uncertainty

"**Don't understand** why, don't see the point or benefit"



Benefit

We not only provide tools for tracking assets but also **assist** in making more informed **financial decisions**

Misconceptions

"**Excel is better**, simpler, it has everything I need"










Opportunities

We offer **ease of use** and, at the same time, **advanced features** that are not available in traditional spreadsheets



Competitor landscape

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	 CoinStats			 CoinTracker			 Dust Space
Real asset management integration with top exchanges	✓	✓	✓	✓	✓	✗	✓
Virtual asset management financial strategy testing	✗	✓	✓	✓	✓	✓	✓
Venture asset management unlocking periods tracking	✗	✗	✗	✗	✗	✓	✓
Integrated staking proprietary staking functionality	✓	✗	✗	✗	✗	✗	✓
AI-based recommendations efficient rebalancing of assets	✗	✗	✗	✗	✗	✗	✓
User-friendly mobile application Android & IOS	✓	✗	✗	✓	✓	✗	✓
Total customization / flexibility interface and style adjustment	✗	✗	✗	✗	✗	✓	✓



Traction

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 **609,000+** subs

Total social media reach

 **31,000+**

All of users of our products

 **325**

Registered whitelisted users

Early Adopters Round

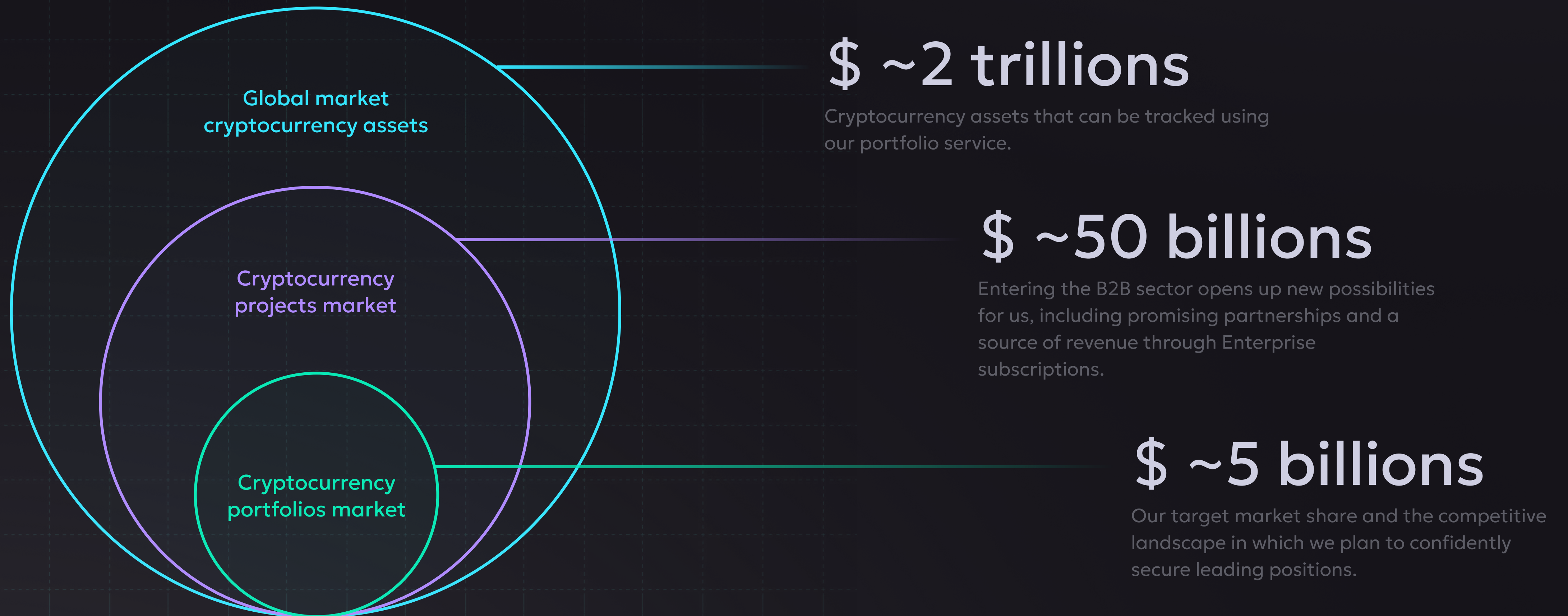
 **244,400\$** / 125k

Committed investments from users



Market size

We aim to be an integral part of the cryptocurrency revolution, providing the best solution for asset management in the world of digital finance. Our ambitions include active participation in expanding the cryptocurrency portfolio market, offering excellent opportunities for investors and traders in this rapidly evolving sector.





Go to market strategy

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MVP

10,000
Users

10
B2B Partners

- ⦿ Portfolio with 5 top exchange and 5 top chains support
- ⦿ Stake HUB with top 5 validators
- ⦿ Trading statistics
- ⦿ Crypto screener
- ⦿ Wallet for 1 click finance optimize



Launch

100,000
Users

50
B2B Partners

- ⦿ Most wallets, protocols and exchanges support for Portfolio
- ⦿ Improvements and demand analysis for Stake HUB
- ⦿ Alerts
- ⦿ Indexes
- ⦿ Onchain / Santiment
- ⦿ Tax accounting for users



TGE



Scaling

200,000
Users

100
B2B Partners

- ⦿ Global marketing company
- ⦿ Starting Development Mobile App
- ⦿ Engaging new users and partners
- ⦿ Development of new applications
- ⦿ Improving user experience



Business model

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01 Key partners

CEX & DEX

Cryptoasset
database
providers

Custodial &
Non-custodial
wallets

Launchpads

Infrastructure partners

02 Key activities

Improving UX
& solid
technology
infrastructure

Partnerships,
exchanges
integrations,
API support

03 Key resources

Powerful
data
ownership &
Analytical AI
tools

Effective
security
systems to
protect client
assets

04 Value proposition

Intuitive and
simple interface
for all levels of
investors

Access to
virtual,
exchange and
venture capital
portfolios

Portfolio
optimization
recommends
from AI

Personalize and
custom settings

Privacy &
security

Gamification &
rewards system

05 Relationships

Personalized
support service
for investors

Educational
programs and
webinars for
traders

06 Channels

Social media
advertising

Bloggers,
Opinion leaders

07 Customer segments

Beginning
investors with
capital from
100\$

Active traders
using APIs of
exchanges

Venture
capitalists
focused on
innovation in
the
cryptosphere

Students and
young
professionals
seeking to
understand
crypto

08 Cost structure

Platform
Development &
Support

Strategic Marketing

Team Growth &
Training

Data security &
safety

09 Revenue streams

Subscription fees for
premium features

Advertising partnerships
with stock exchanges

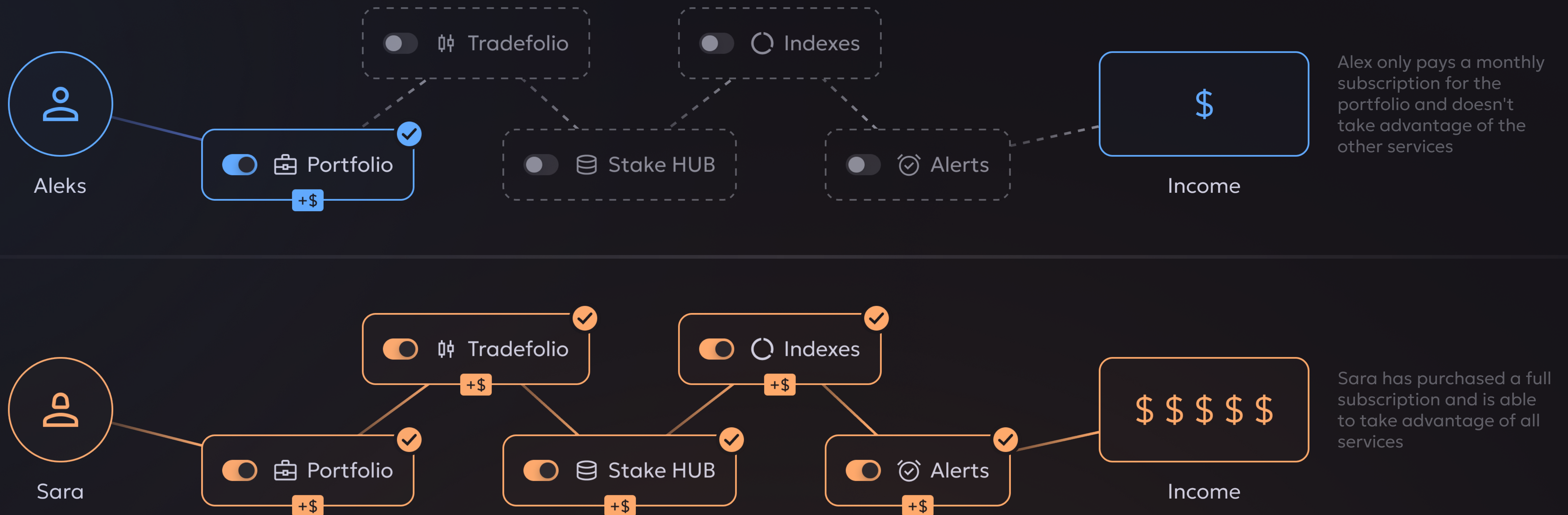
Paid educational courses
and webinars



Revenue model

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Ultimately, our profit depends on how many products in the ecosystem a user will use. At the same time, our client will benefit from using several services at once such as Portfolio, Tradefolio, Indexes, Stake HUB and Alerts due to their synergy and convenient integration in the ecosystem. Here is a visual demonstration of how the profit will vary depending on the number of services activated by the user





Partners

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SOLUS
GROUP

juscutum



 SYNAPS

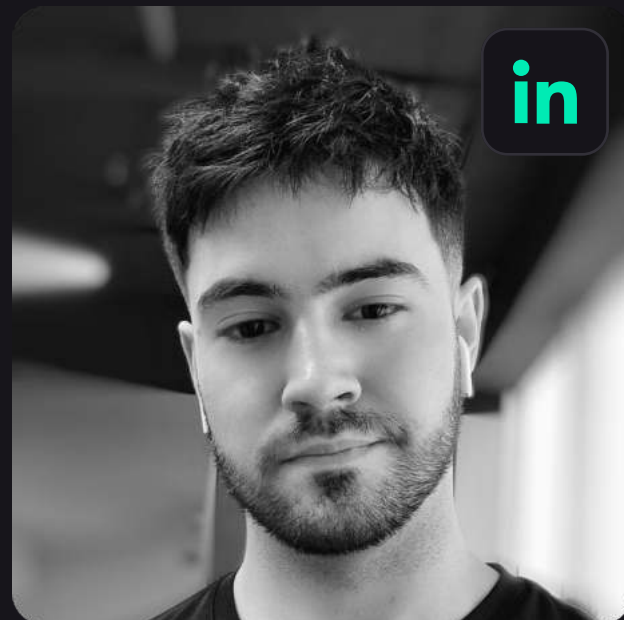
 Chainalysis

Team

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Kirill Evans
[CEO]



Maksim Ryzhkov
[CDO]



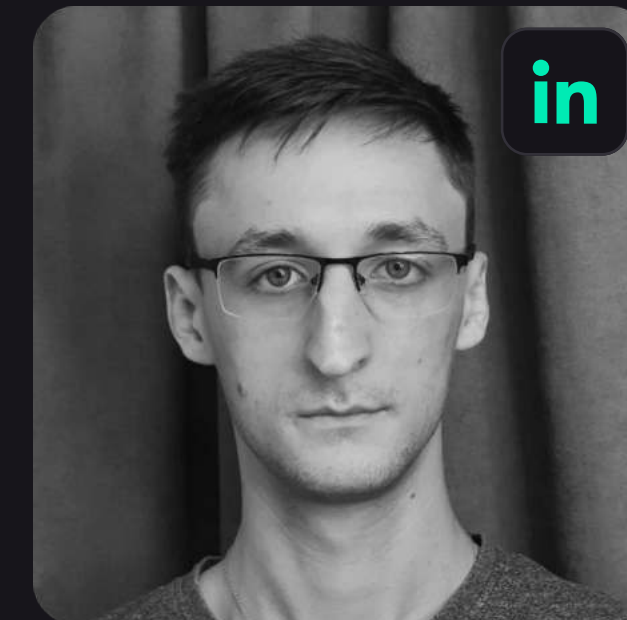
Alex Zaichenko
[COO]



Oleksii Balashov
[CEngO]



Maxim Levitskiy
[CTO]



Ilya Khimenko
[Frontend dev.]



Andrey Beliaev
[UX/UI Designer]



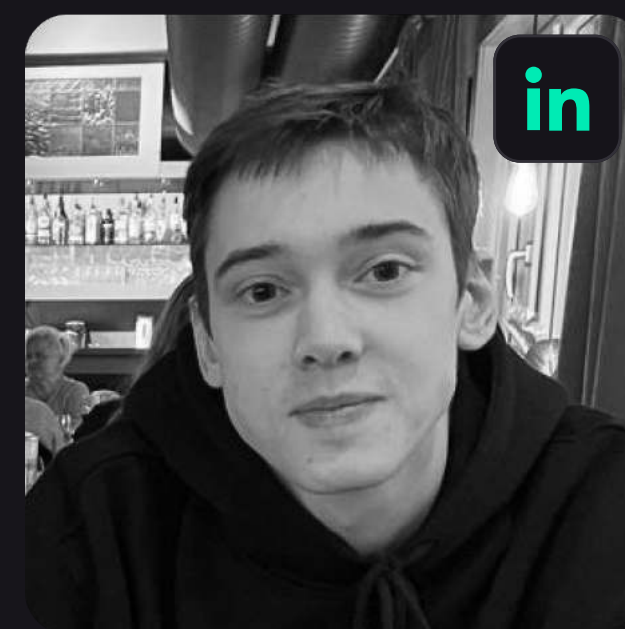
Tymofii Tverdokhlib
[Backend dev.]



Danila Grintsevich
[Community manager]



Dasha Maihurova
[Community Author]



Pavel Korostel
[Community Author]

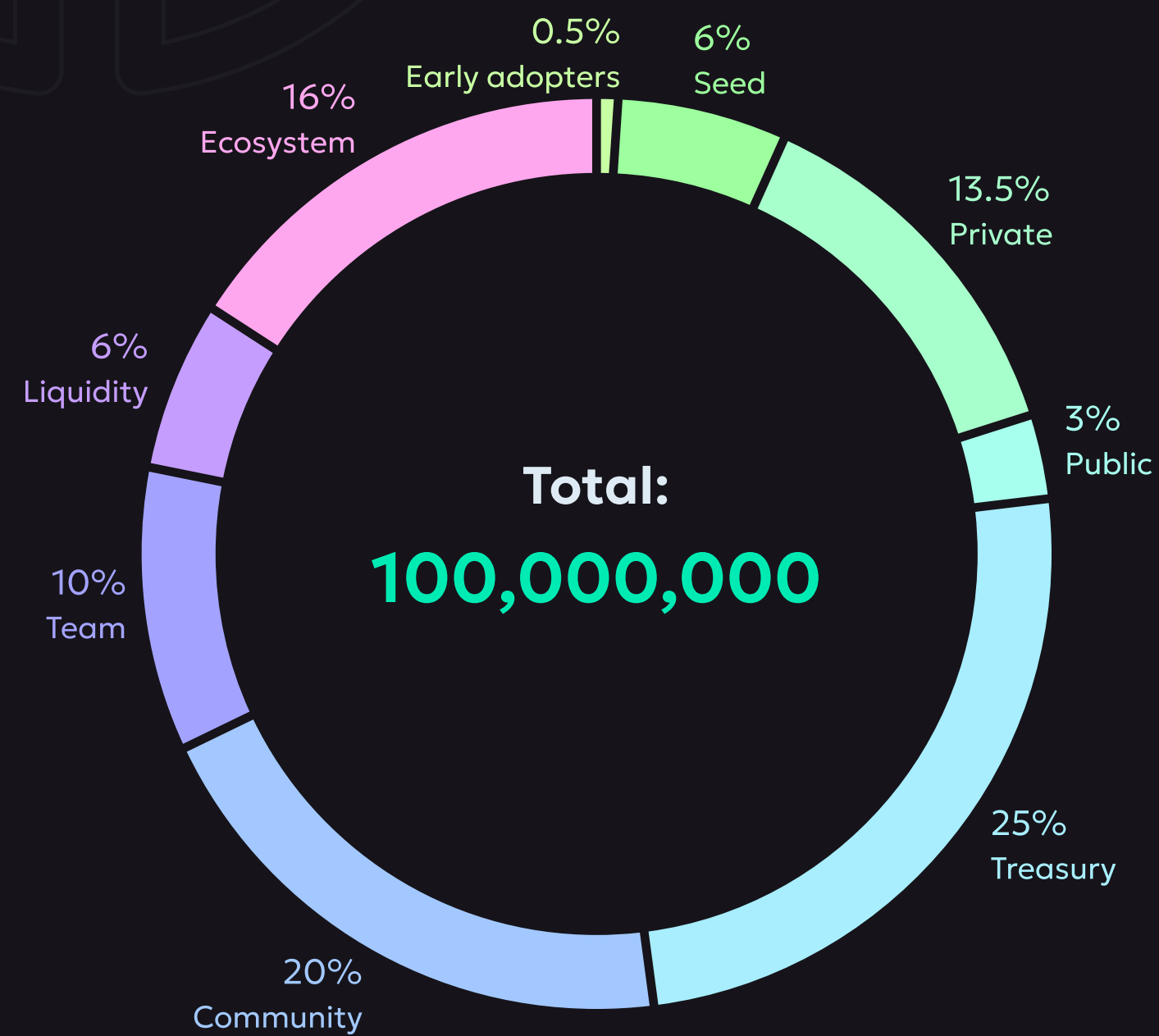


Danylo Zozulia
[Community Author]



Tokenomics

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	Amount of Tokens	Percentage	TGE Unlock	Cliff (months)	Vesting period (months)
✓ CLOSED Early adopters	500,000	0.5%	0%	2	1
Seed	6,000,000	6%	0%	12	24
Private	13,500,000	13.5%	0%	6	18
Public	3,000,000	3%	20%	0	6
Treasury	25,000,000	25%	5%	0	60
Community	20,000,000	20%	0%	0	60
Team	10,000,000	10%	0%	36	12
Liquidity	6,000,000	6%	100%	0	0
Ecosystem	16,000,000	16%	0%	12	24

Utilities & Features

- ⦿ Staking
- ⦿ DAO
- ⦿ Payment for services
- ⦿ Participation and interaction with projects
- ⦿ Tier System



The ask for Seed Round

[To build a portfolio and subsequent products]

Seed round details

Price: \$ 0,5

Tokens Amount: 6,000,000.00

% of supply: 6%

FDV: \$ 50,000,000.00

Type: SAFT

Previous steps

- ✓ We've assembled a team
- ✓ The Dust Foundation has been launched
- ✓ Cloud infrastructure
- ✓ Growing up media



Next steps

- Cryptocommunity 2.0
- Release Dust Space (Portfolio)
- Stake HUB
- Alerts
- Screener

Burn rate (Without contingencies)

1 Year (Cost, Without TAX)

\$ 1,692,000

2 Year (Cost, Without TAX)

\$ 3,084,000

Team description

- 2 Dev teams
- 1 Marketing team
- C-level
- 1-3 Content teams



Kirill Evans

Dust CEO

“Creating complementary-
infrastructure & products that
simplify the Web3 user journey”

Feel free to contact with us



Mail for contact

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Telegram for contact

t.me/+vhnSsTGJKM4wNmU6



[Book a meeting with us](#)

