

Dust Venture Studio

Creating complementary-infrastructure &
products that simplify the Web3 user journey



Kirill Evans
Dust CEO



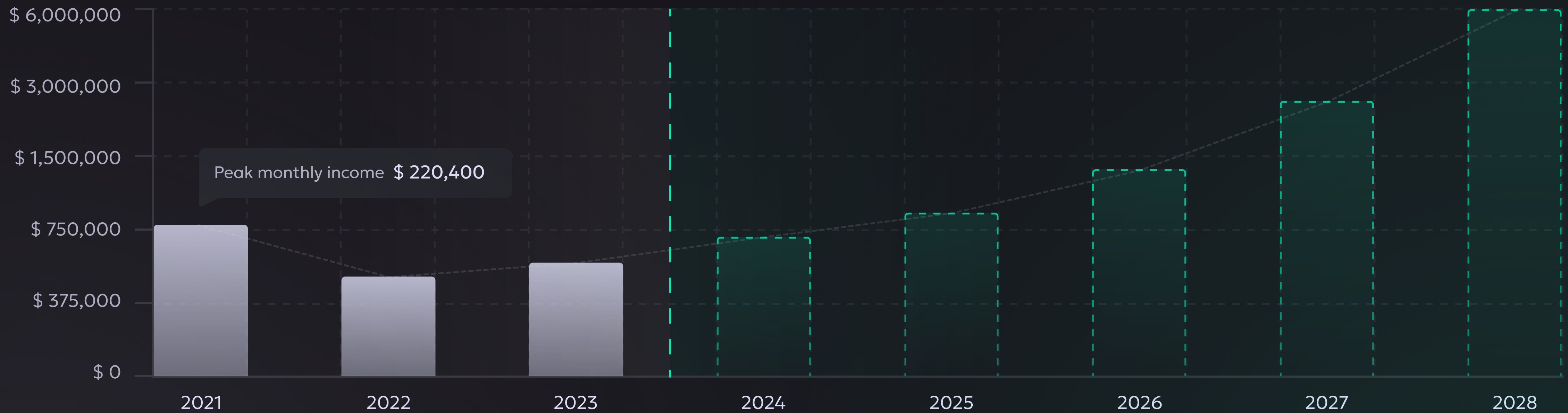
Traction

\$ 1,750,000 in revenue

from sold subscriptions

13,000 subscriptions sold

\$924 LTV (\$200 per 3 months x 8000 users & \$10 per 1 month x 5,000 users)





Social media audience

Youtube [↗](#)
@KirillEvans

445,000
followers

Telegram [↗](#)
@Evans_Crypto

87,000
followers

Twitter [↗](#)
@Evans_Crypto

77,000
followers

Total
603,000 followers

Partner exchange statistics

Binance with Binance affiliate program

15,642
Users attracted

8,540
Active Users

5,311,265,535 USDT
Trading volume of attracted users

OKX with OKX affiliate program

14,987
Users attracted

7,238
Active Users

937,575,885 USDT
Trading volume of attracted users

BYBIT with BYBIT affiliate program (Just starting to attract users from Mar 2023)

936
Users attracted

487
Active Users

159,674,372 USDT
Trading volume of attracted users



Early Adopters (community) round successfully closed! 🎉

Pre-sale date:

29.02.2024

Our results:

1200 early registrations ✓

The entire allocation was reserved in **8 minutes** 🤯

285/330 KYCs passed 📄

266 new investors have joined our family 🤝

\$125,000.00 engaged from the community for project development 🚀



We're growing

- We started our journey in late 2020 as a small team of crypto-enthusiasts
- Developed YouTube channel from 20 thousand to 440 thousand subscribers in crypto-themed topics
- Gathered a team of like-minded individuals and built a community of crypto-enthusiasts from scratch to 40000 people, of which 7000+ have purchased a permanent subscription
- Organized **Kyiv Crypto Conference** for 350+ people

We're building

- Developed their own cloud infrastructure
- Developed a **Portfolio** with 3 types of portfolios for: exchange, virtual, and venture capitals
- Launched the **Academy** with one of the best training courses about cryptocurrencies on the market
- Implemented a gamification system in the platform
- Created a series of crypto cartoons

We're supporting

- Implemented a number of non-profit projects for the Ukrainian government:
- **Dust Relocate** - a service for relocating war-torn businesses
- **Service for resettlers** - database of records of in-country resettlers
- **Cryptosave.com.ua** - charitable collection to help war victims



What we're building now

Seed Round pitch deck

Track the performance of your portfolios in a convenient interface. 3 types of portfolios: Exchange, Virtual and Venture.

Spot portfolio



You have 88.07% increase in your assets for last week. [Check the rebalancing recommendations.](#)



Portfolio balance



\$1,253,420.00

41.78 BTC

Total invested



\$250,000.00

8.33 BTC

% Total PNL



+\$1,003,420.00

▲ 500.01%

Best performer

Solana



+\$120,500.00

▲ 823.55%

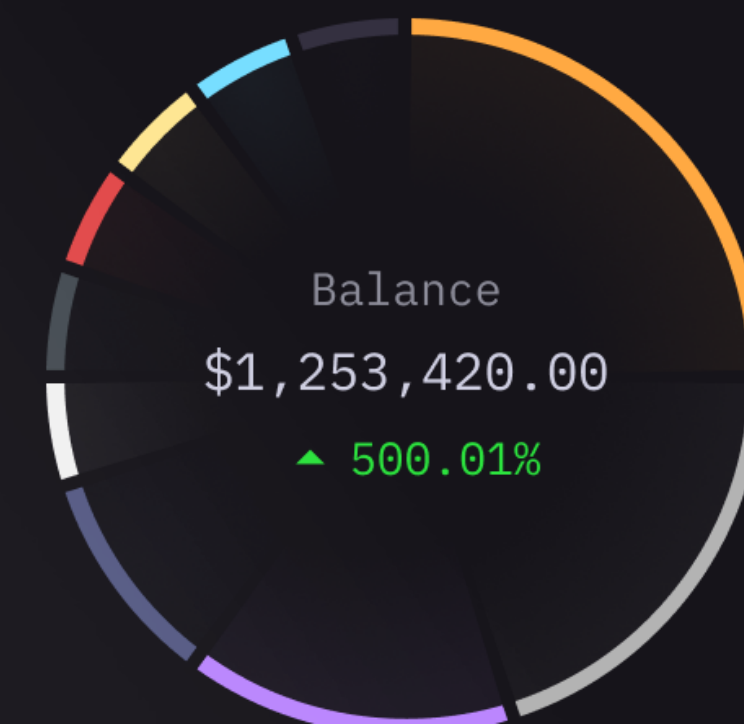
Yield per coin (selectively)

1 day | 1 week | 1 month | 3 months | 6 months | 1 year

BTC ETH SOL ATOM NEAR XRP AVAX BNB ARB APT OPT ICP



Allocation



- BTC 25%
- ETH 20%
- SOL 15%
- ATOM 10%
- NEAR 5%
- XRP 5%
- AVAX 5%
- BNB 5%
- ARB 5%
- Other 5%

Balance
\$1,253,420.00
▲ 500.01%



Core team



Kirill Evans

[CEO]

I'm a one-man army and leader, able to encompass all the processes to take an idea and develop it from scratch to realization and from description to release.
Product owner / Project Manager / CEO - All in one)



Maksim Ryzhkov

[CDO]

7 years in UI/UX/WEB-design.

Key skills:

- Design System Development
- User Experience/ Userflow
- User Interface
- Graphic Design



Alex Zaichenko

[COO]

11 years in development.

Key skills:

- Program Management
- Quality Management
- Operational Management
- Mentoring and education
- Communications



Oleksii Balashov

[CEngO]

CEng 11 years in development.

Key skills:

- Implement/Develop System Architecture
- End2End Development
- Programming
- Business Analysis
- System Analysis



Maxim Levitskiy

[CTO]

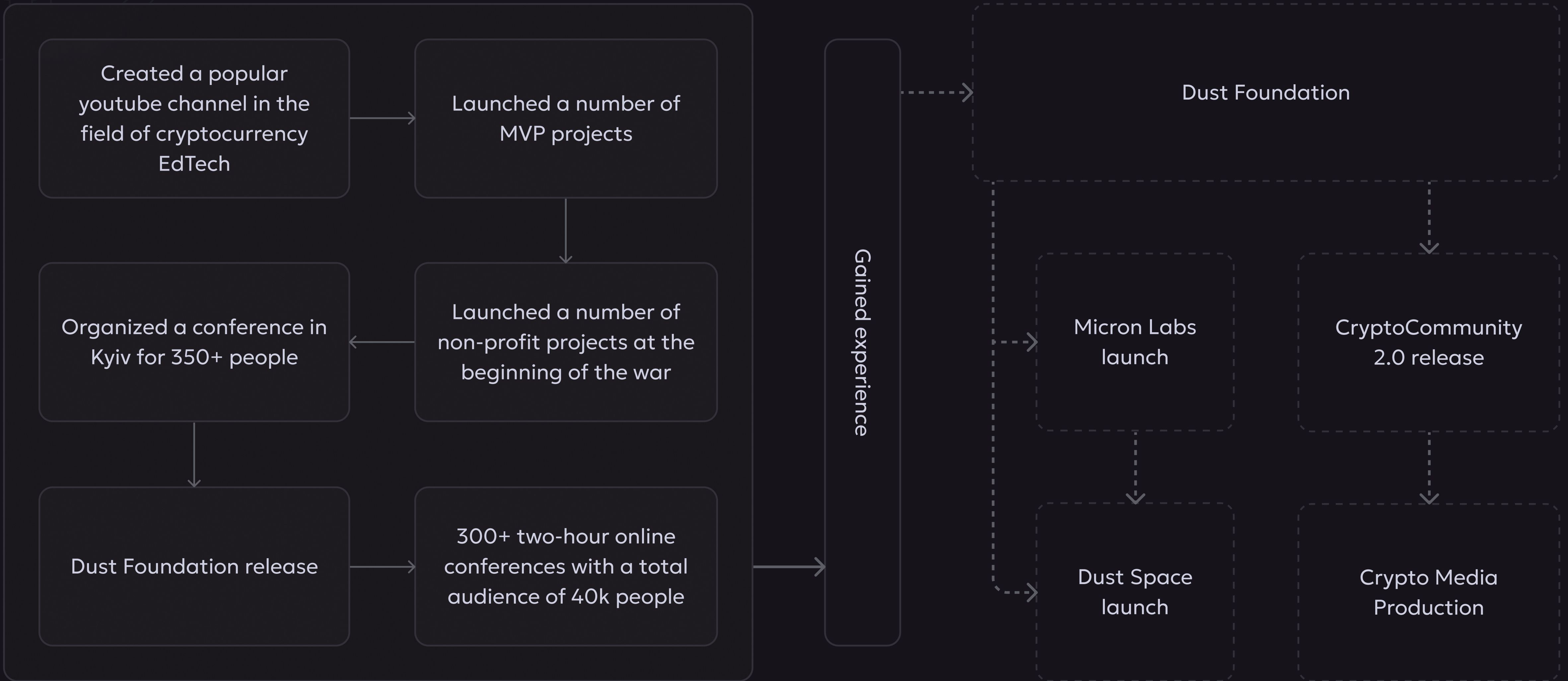
17 years in development.

Key skills:

- Blockchain/ Decentralized computation
- Leadership
- GenAI
- Cloud
- Programming



Our journey





Previous Projects

Completed

\$ 1,750,000 in revenue



dust.foundation

Dust Foundation

DUST is an ecosystem of interconnected crypto products designed to facilitate the use of cryptocurrencies and accelerate their mass adoption.

MVP/Pilot

Infrastructure solution for VCs



seed.ooo

Fundraising crypto platform (FAAS)

SEED is the first cross-chain IDO, INO, IGO launchpad, which allows to receive project allocations by staking blockchain coins and operates on community-driven Voting Power system

Alfa (In progress)

Attracted more than 5000 users in 1 month



cryptocommunity.ai

CryptoCommunity 2.0

After gaining experience with Dust Foundation and user feedback, we realized the importance of separating the community and crypto products. As a result, we created a full-fledged platform for the crypto-enthusiast community.



Roadmap

2021-2022

- Build cloud infrastructure
- Create a design system
- Integrations with top 6 exchanges
- Crypto cartoons

2023

- Develop a set of services for CryptoCommunity 2.0
- Early Adopters round of investment for the community
- Detailed design concepts of future products

2024

- Early adopters round investment
- Seed-round investment
- Team expansion
- Products to release:
 - Portfolio
 - StakeHUB
 - Alerts
 - Onchain
 - Crypto screener
 - Research Crypto

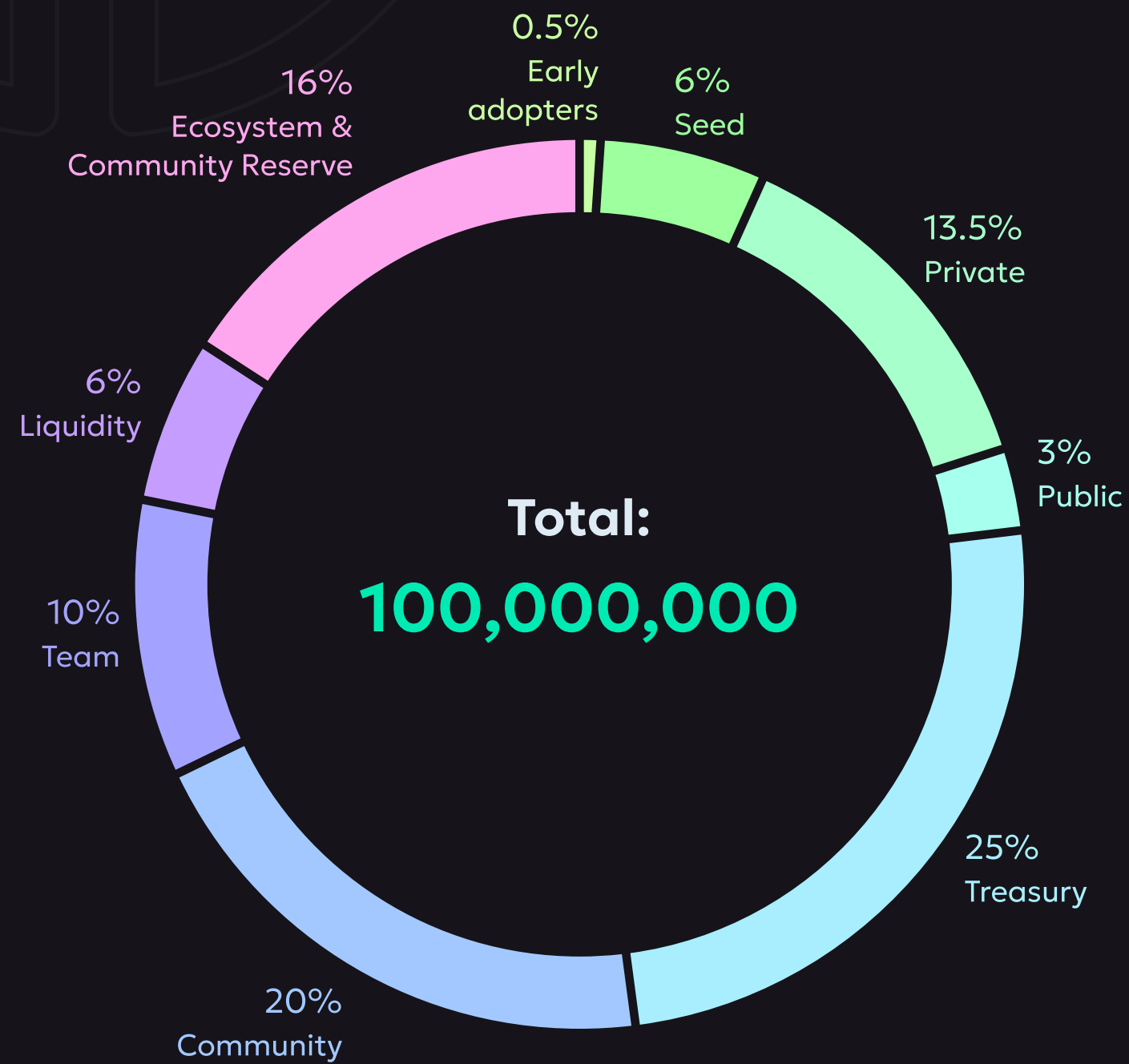
2025

- Products to release:
 - FAAS
 - Sentiment
 - Data providing
 - Index
 - Trading Statistics
 - Wallet





Tokenomics



	Amount of Tokens	Percentage	TGE Unlock	Cliff (months)	Vesting period (months)
✓ CLOSED Early adopters	500,000	0.5%	0%	2	1
Seed	6,000,000	6%	0%	12	24
Private	13,500,000	13.5%	0%	6	18
Public	3,000,000	3%	20%	0	6
Treasury	25,000,000	25%	5%	0	60
Staking	20,000,000	20%	0%	0	60
Team	10,000,000	10%	0%	36	12
Liquidity	6,000,000	6%	100%	0	0
Ecosystem & Community Reserve	16,000,000	16%	0%	12	24

Utilities & Features

- ⊙ Staking
- ⊙ DAO
- ⊙ Payment for services
- ⊙ Participation and interaction with projects
- ⊙ Tier System



Financials

Calculating conservative growth with a target of 80,000 users



Detailed calculations



Date	2024	2025	2026
Portfolio	\$ 349,756	\$ 753,067	\$ 1,153,141
Crypto Screener	\$ 105,269	\$ 225,958	\$ 345,204
Alerts	in development	\$ 170,454	\$ 259,688
Sentiment	in development	\$ 575,947	\$ 880,708
OnChain Analytics	in development	\$ 575,947	\$ 880,708
TradeFolio	in development	in development	\$ 87,191
All-in-one Trading Terminal CEX/DEX	in development	in development	\$ 443,603
APIs	in development	in development	\$ 73,317
Total	26,970 users \$ 455,025	52,424 users \$ 2,301,373	77,879 users \$ 4,123,560

On top of what we have in revenue for active businesses*



The ask for Seed Round

Seed round details

Price: \$ 0,5

Tokens Amount: 6,000,000.00

% of supply: 6%

FDV: \$ 50,000,000.00

Type: SAFT

Previous steps

- ✓ We've assembled a team
- ✓ The Dust Foundation has been launched
- ✓ Cloud infrastructure
- ✓ Growing up media



Next steps

- Cryptocommunity 2.0
- Release Dust Space (Portfolio)
- StakeHUB
- Alerts
- Screener

Burn rate (Without contingencies)

1 Year (Cost, Without TAX)

\$ 1,692,000

2 Year (Cost, Without TAX)

\$ 3,084,000

Team description

- 2 Dev teams
- 1 Marketing team
- C-level
- 1-3 Content teams

Stake HUB

All in one stake space and optimization of your yield.
1 click — stake, restake and relax.

Solana SOL \$89.24

APR: 10.12% APY: 12.55%

Validator: stake.fish

Projected yield

My Stake: 5,400.00 ATOM

My Rewards: 380.19 ATOM

Time remaining: 38 DAYS

Avalanche AVAX \$33.45

APR: 18.41% APY: 21.87%

Validator: everstake

Projected yield

Cosmos Hub ATOM \$11.26

APR: 13.82% APY: 15.93%

Validator: stake.fish

Projected yield

Restake

Delegate

Claim & Stake

Restake

Cosmos ATOM

Restake

Claim Rewards

Watch tutorial

Cosmos aims to be the internet of blockchains. The Cosmos Hub officially launched in March 2019. To learn more, please take a read through their [whitepaper](#).

Validator	Commission	Address
stake.fish	4%	cosmosvaloper1sjllsnramtg3ewxqwwrwxfgc4n4ef9u2lcnj0

Expected reward rate
17%–21%

Unbonding period
21 DAYS

Staking period
90 DAYS

Payout frequency
EVERY BLOCK (~7 SECONDS)

Total Staked ATOM
520,230.23

Total Rewards
54,210.98

Near NEAR \$2.95

APR: 15.10% APY: 19.41%

Validator: everstake

Projected yield

Delegate

Claim & Stake

Restake

Portfolio

Track your crypto assets smart and efficiently. Connect exchanges, analyze onchain and unlocking periods of your venture investments.

Worst performer Scamina

-\$8,552.12
- 35.85%

Spot portfolio

You have 88.07% increase in your assets for last week. [Check the rebalancing recommendations.](#)

Portfolio balance

\$1,253,420.00
41.78 BTC

Total invested
\$250,000.00
8.33 BTC

% Total PNL

+\$1,003,420.00
^ 500.01%

Best performer Solana

+\$120,500.00
^ 823.

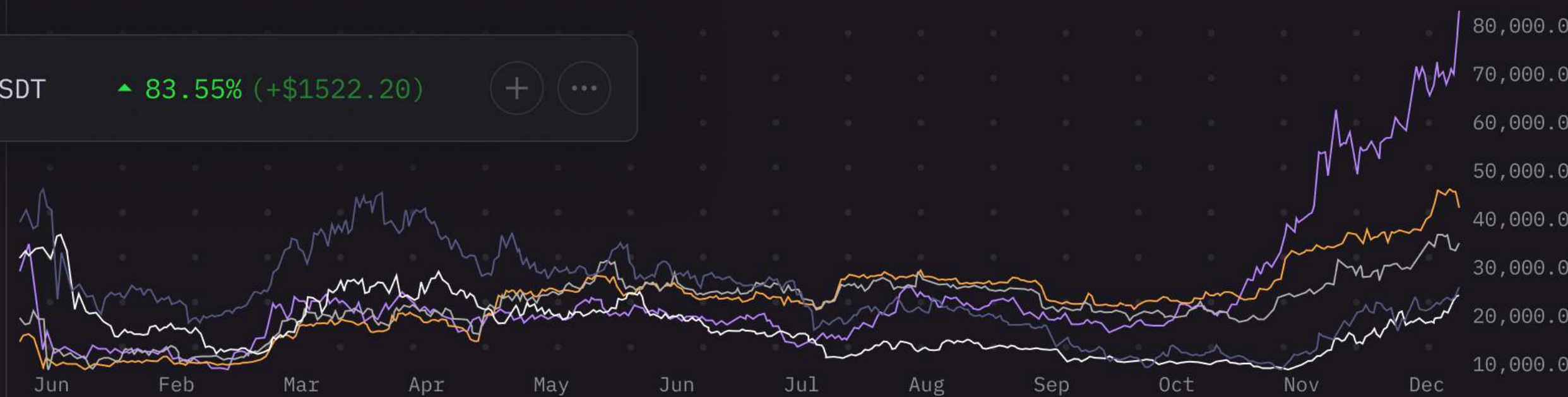
Best performer ATOM
\$78,213.66
265.00%

Ethereum ETH 34.00 ETH 240,000.00

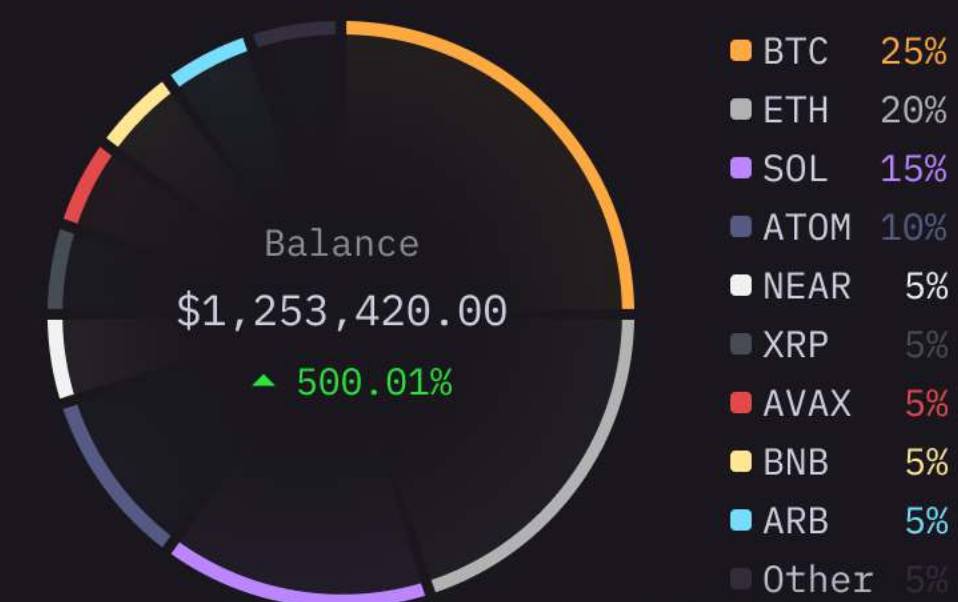
Yield per coin (selectively)

- BTC
- ETH
- SOL
- ATOM
- NEAR
- XRP
- AVAX
- BNB
- ARB
- APT
- OPT
- ICP

30,000.00 USDT 60,000.00 USDT ^ 83.55% (+\$1522.20)



Allocation



Assets

Name	Amount	Balance	Allocation	Avg buy price	Current price	PNL 24h
Bitcoin BTC	4.00 BTC	240,000.00 USDT	25%	30,000.00 USDT	60,000.00 USDT	^ 83.55% (+\$1522.20)

Near NEAR 20,000.00 NEAR 24

Alerts

Set rules, get notifications, stay up to date on everything that happens with your assets. Get daily/weekly/monthly reports.

Alert on ETH/BTC

ETH/BTC Crossing 0.080 BTC

14:22:37 [Edit alert](#)

Create Alert

Name: My notice

Asset: Spot BINANCE

Bitcoin / Tether

Price: 37,500 USDT

Condition: Bottom-up intersection

Send notification: [Telegram] [Discord] [Email]

Note (optional): Personal note



Alert 1

BTC/USDT

Price: 25,000.00 USDT

Condition: Bottom-up

Bitcoin in Focus. Monitor the current trend.

Active 13:20:15 22.09.2022

Alert 2

ETH/USDT

Price: 2,500.00 USDT

Condition: Near level (below)

Active 11:22:47 21.09.2022

Alert on BTC/USDT

BTC/USDT Crossing 40,000.00 USDT

13:20:15 [Edit alert](#)

Alert 4

AVAX/USDT

Price: 40.00 USDT

Condition: Near level (above)

Follow Decentralized Finance (DeFi) on the platform.

Triggered 09:00:20 20.09.2022

Alert 5

BNB/USDT

Price: 300.00 USDT

Condition: Top-to-bottom

Monitor the current trend. If the price is approaching support, consider a long-term entry. There may be a jump in price with successful implementations of upgrades.

Pause 12:02:55 19.09.2022

Alert on BNB/USDT

BNB/USDT Crossing 300.00 USDT

15:15:02 [Edit alert](#)

Alert 6

NEAR/USDT

Price: 10.00 USDT

Condition: Near level

Triggered 10:15:19 19.09.2022

Alert 7

ETH/BTC

Price:

Alert 8

SOL/ETH

Price:

Alert 9

SOL/BTC

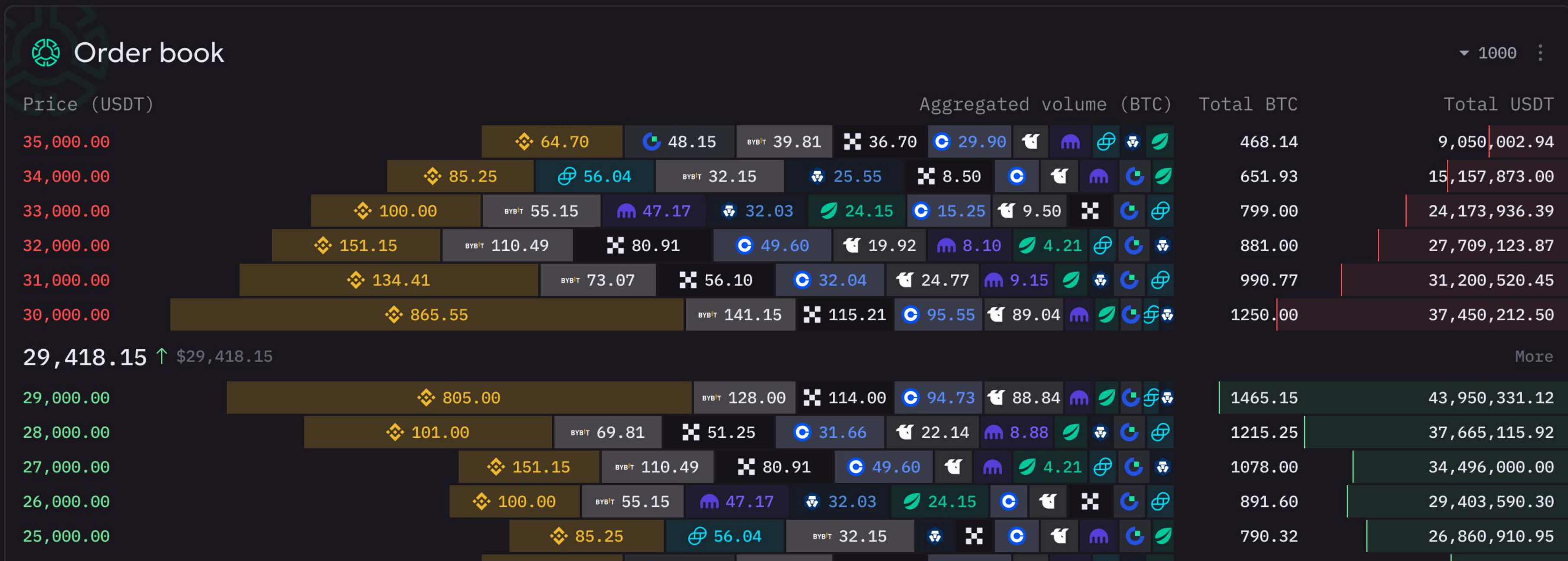
Price:



Order book

One cross-exchanges trading terminal as a universal remote control to manage all operations with wallets and transactions.

Binance <input checked="" type="checkbox"/>	Bybit <input checked="" type="checkbox"/>	OKX <input checked="" type="checkbox"/>	Coinbase <input checked="" type="checkbox"/>
Whitebit <input checked="" type="checkbox"/>	Kraken <input checked="" type="checkbox"/>	Bitfinex <input checked="" type="checkbox"/>	Gate.io <input checked="" type="checkbox"/>
Gemini <input checked="" type="checkbox"/>	Crypto.com <input checked="" type="checkbox"/>	Bitstamp <input type="checkbox"/>	HTX <input type="checkbox"/>





Screenener

A portal that provides comprehensive information for market analysis of cryptocurrencies. Technical indicators, metrics, Onchain analytics.

My preset ⌵ Order by **PEG (Price/Earnings/Growth)** ⌵ Asc ⌵ Signal **None (All crypto)** ⌵ Tickers **BTC, ETH**

Type: **Crypto** ⌵ Index: **GBTC** ⌵ Sector: **Blockchain** ⌵ Industry: **Any** ⌵ Country: **Any** ⌵

Market Cap.: **Mega (\$200...** ⌵ Dividend Yield: **High (>5...** ⌵ Float Short: **Low (<5%)** ⌵ Analyst Recom.: **Any** ⌵ Option/Short: **Any** ⌵

Earnings Date: **Today** ⌵ Average Volume: **Over 10M** ⌵ Relative Volume: **Over 1** ⌵ Current Volume: **Over 10M** ⌵ Trades: **Elite only** ⌵

Price: **Under \$1** ⌵ Target Price: **50% Above...** ⌵ IPO Date: **Any** ⌵ Shares Outstanding: **Any** ⌵ Float: **Any** ⌵

Total: 16 results Type 📊 **Candle** ⌵ TA Intraday **Daily** Weekly Monthly 📅 Refresh **3 min** ⌵ ⏪ Page 1 / 3 ⏩

BTC

Dec 26 0:193.05 H:193.05 L:193.05 C:193.05 Vol:28.92M

SMA 20
SMA 50
SMA 200

Bitcoin BTC

Rank #1 • Cryptocurrency

Market Cap	3002.47B	Perf Week	-1.45%
Beta	1.29	Perf Month	1.62%
ATR	2.67	Perf Quarter	12.26%
Volatility W	1.13%	Perf Half Y	2.65%
Volatility M	1.25%	Perf Year	46.00%

ETH

Dec 26 0:193.05 H:193.05 L:193.05 C:193.05 Vol:28.92M

SMA 20
SMA 50
SMA 200

Ethereum ETH

Rank #2 • Blockchain

Market Cap	272.39B	Perf Week	-0.15%
Beta	1.33	Perf Month	-3.42%
ATR	14.22	Perf Quarter	18.16%
Volatility W	1.81%	Perf Half Y	22.28%
Volatility M	2.08%	Perf Year	77.70%



Indexes

Assemble a unique combination of assets, track returns, compare, copy and allow others to copy your ideas. One service - hundreds of combinations and ideas that anyone can try out.

CEX CEX \$212.03 ▲ 21,2%

1 day ▲ 21,2% 7 days ▲ 21,2% 30 days ▼ 21,2% 1 year ▲ 21,2%

Watch On 10k+ watch lists

DeFi DEFI \$212.03 ▲ 21,2%

1 day ▲ 21,2% 7 days ▲ 21,2% 30 days ▼ 21,2% 1 year ▼ 21,2%

Watch On 618 watch lists

Chains CHI \$212.03

1 day ▼ 21,2% 7 days ▼ 21,2% 30 days ▲ 21,2% 1 year ▼ 21,2%

Watching On 1k+ watch lists

1 day ▲ 3,22%

Index yield

Index price

Jan 20, 2

Current v

Total ind

Chain Index CHI

\$ 212.03 ▼ 21,2%

The DeFi Pulse Index (DPI) is a capitalization-weighted index that tracks the performance of decentralized finance (DeFi) space. The index is weighted based on the value of each token's track projects in DeFi that have significant usage and show a commitment to ongoing maintainan

1 day ▲ 3,22% 7 days ▲ 21,08% 30 days ▲ 88,03%

Index price change 184 days

Index assets

Status	Asset	Asset percent in index	Asset value in ind
✓	Bitcoin (BTC)	38%	\$ 380
✓	Ethereum (ETH)	38%	\$ 240
✓	Cosmos (ATOM)	38%	\$ 127
✓	Solana (SOL)	38%	\$ 95



Tradefolio

The best custom trading diary for trader with unique mechanics, integrations and UI personalization for all needs and tasks.

Cumulative yield

1 day | 1 week | 1 month | 3 months

Successes / Failures deals

1 day | 1 week | 1 month | 3 months

Total deals	9
Successes	6
Failures	3

Recent deals

Dec 24, 2023 - Dec 31, 2023	Volume: \$23,400.10	Trades: 24	Win rate: 32%	+\$5,312.50
Jan 01, 2024 - Jan 07, 2024	Volume: \$45,250.00	Trades: 3	Win rate: 67%	+\$13,555.00

BTC/USDT 10x LONG	Opened: 01/01/24 15:55:21 Closed: 01/01/24 20:12:05	Ave. entry price: 40,520.55 Ave. closing price: 42,720.00	TP: 42,720.00 SL: 38,800.00	Volume (BTC): 1.00 Volume (USDT): 42,520.00	Final PNL: +\$2,220 (4.51%)
ETH/USDT 5x SHORT	Opened: 01/01/24 15:55:21 Closed: 01/01/24 20:12:05	Ave. entry price: 40,520.55 Ave. closing price: 42,720.00	TP: 42,720.00 SL: 38,800.00	Volume (BTC): 1.00 Volume (USDT): 42,520.00	Final PNL: +4,715\$ (42.20%)



Mobile app

9:41 [Signal] [Wi-Fi] [Battery]

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You have 88.07% increase in your assets for last week. [Check the rebalancing recommendations.](#)

Portfolio balance: \$1,253,420.00 (41.78 BTC)

Total invested: \$250,000.00 (8.33 BTC)

Total PNL: +\$1,003,420.00 (▲ 500.01%)

Best performer: Solana (+\$120,500.00 ▲ 823.55%)

Yield per coin (selectively)

ETH SOL BTC ATOM

Allocation

Balance: \$1,253,420.00 (▲ 500.01%)

- BTC 25%
- ETH 20%
- SOL 15%
- ATOM 10%
- NEAR 5%
- XRP 5%
- AVAX 5%
- BNB 5%
- ARB 5%
- Other 5%

Assets

Amount/Bal.	Avg buy price/Current price	PNL 24h
4.00 BTC	30,000.00 USD	▲ 83.55% (+\$1522.20)
34.00 ETH	30,000.00 USD	▲ 83.55% (+\$1522.20)

9:41 [Signal] [Wi-Fi] [Battery]

Tradefolio

Cumulative yield

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Dec 24, 2023 - Dec 31, 2023

Volume: \$23,400.10 Win rate: 32%

Solana SOL

1,000.00 SOL 30,000.00 USDT ▲ 83.55% (+\$1522.20)

Cosmos ATOM

10,000.00 ATOM 30,000.00 USDT ▲ 83.55% (+\$1522.20)

Trades: 24 +\$5,312.50

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Dust Space

Crafting Clarity from Complexity



Kirill Evans

Dust CEO

“Creating complementary-
infrastructure & products that
simplify the Web3 user journey”

Feel free to contact with us



Mail for contact

investors@dust.space



Telegram for contact

t.me/+vhnSsTGJKM4wNmU6



[Book a meeting with us](#)

