

Dust Venture Studio

Creating complementary-infrastructure &
products that simplify the Web3 user journey



Kirill Evans
Dust CEO



Traction

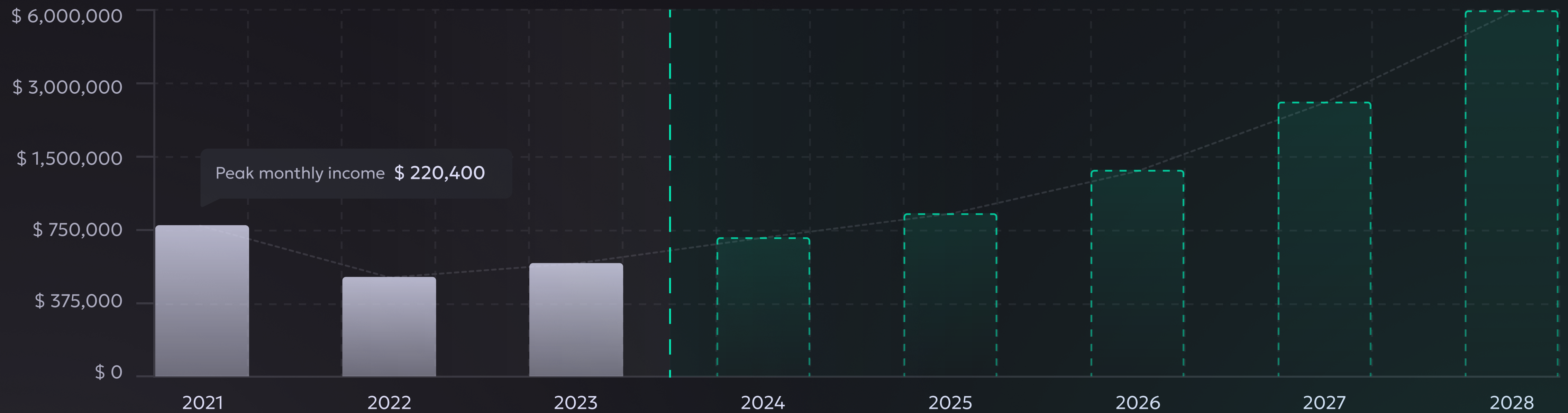
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\$ 1,750,000 in revenue

from sold subscriptions

13,000 subscriptions sold

\$924 LTV (\$200 per 3 months x 8000 users & \$10 per 1 month x 5,000 users)





Social media audience



@KirillEvans

445,000

followers



@Evans_Crypto

87,000

followers



@Evans_Crypto

77,000

followers

Total

603,000 followers

Partner exchange statistics



Binance with Binance affiliate program

15,642

Users attracted

8,540

Active Users

5,311,265,535 USDT

Trading volume of attracted users



OKX with OKX affiliate program

14,987

Users attracted

7,238

Active Users

937,575,885 USDT

Trading volume of attracted users



BYBIT with BYBIT affiliate program (Just starting to attract users from Mar 2023)

936

Users attracted

487

Active Users

159,674,372 USDT

Trading volume of attracted users



Early Adopters (community) round successfully closed! 🎉

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Pre-sale date:

29.02.2024

Our results:

1200 early registrations ✅

The entire allocation was reserved in **8 minutes** 🤯

285/330 KYCs passed 📄

266 new investors have joined our family 🤝

\$125,000.00 engaged from the community for project development 🚀



We're growing

- We started our journey in late 2020 as a small team of crypto-enthusiasts
- Developed YouTube channel from 20 thousand to 440 thousand subscribers in crypto-themed topics
- Gathered a team of like-minded individuals and built a community of crypto-enthusiasts from scratch to 40000 people, of which 7000+ have purchased a permanent subscription
- Organized **Kyiv Crypto Conference** for 350+ people

We're building

- Developed their own cloud infrastructure
- Developed a **Portfolio** with 3 types of portfolios for: exchange, virtual, and venture capitals
- Launched the **Academy** with one of the best training courses about cryptocurrencies on the market
- Implemented a gamification system in the platform
- Created a series of crypto cartoons

We're supporting

- Implemented a number of non-profit projects for the Ukrainian government:
- **Dust Relocate** - a service for relocating war-torn businesses
- **Service for resettlers** - database of records of in-country resettlers
- **Cryptosave.com.ua** - charitable collection to help war victims



What we're building now

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 [Seed Round pitch deck](#) 

Track the performance of your portfolios in a convenient interface.
3 types of portfolios: Exchange, Virtual and Venture.

▼  Spot portfolio



You have 88.07% increase in your assets for last week. [Check the rebalancing recommendations.](#)

...

 Portfolio balance



\$1,253,420.00

41.78 BTC

\$ Total invested



\$250,000.00

8.33 BTC

% Total PNL



+\$1,003,420.00

▲ 500.01%

 Best performer  Solana



+\$120,500.00

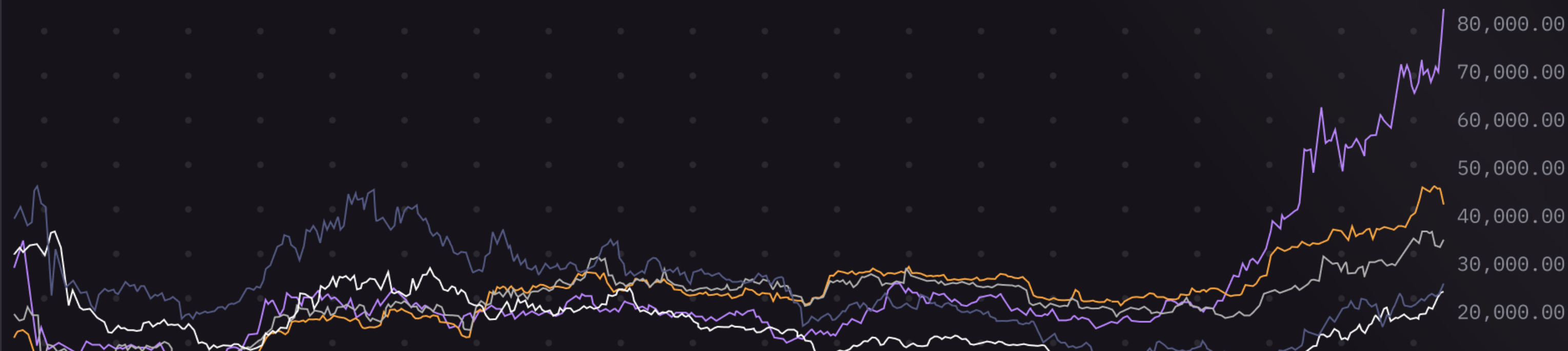
▲ 823.55%

⋮ Yield per coin (selectively)

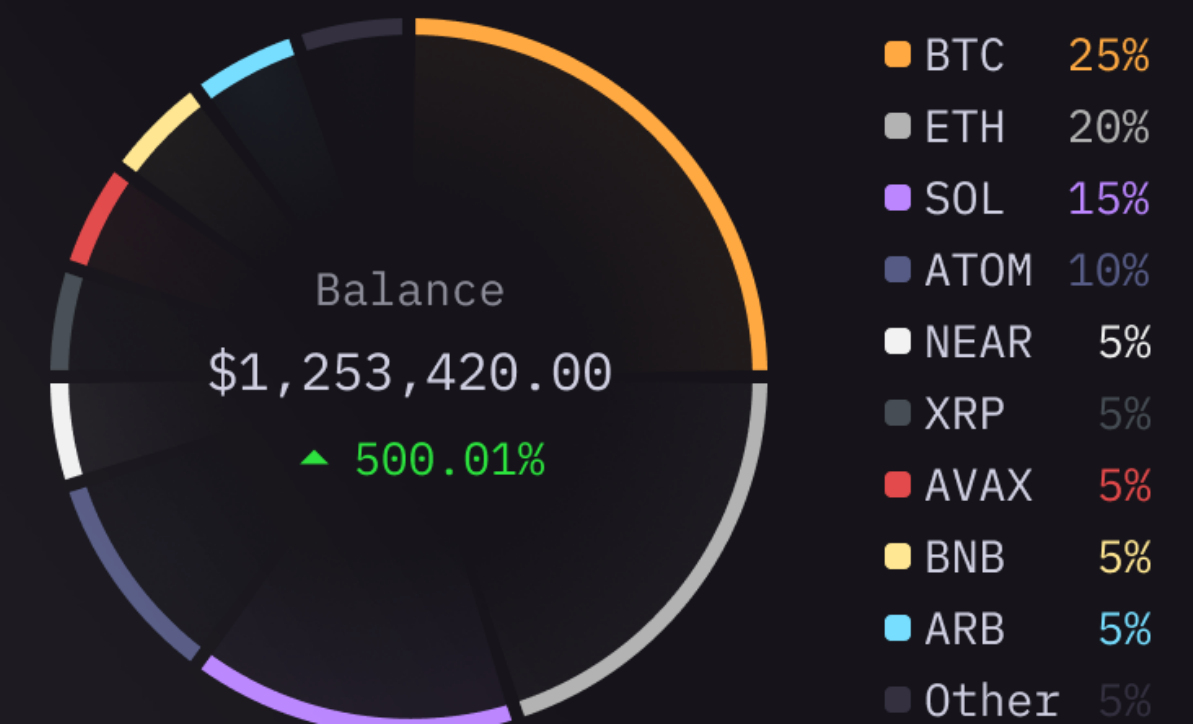
1 day | 1 week | 1 month | 3 months | 6 months | 1 year



☒ BTC ☒ ETH ☒ SOL ☒ ATOM ☒ NEAR ☐ XRP ☐ AVAX ☐ BNB ☐ ARB ☐ APT ☐ OPT ☐ ICP



⋮ Allocation





Core team

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Kirill Evans

[CEO]

I'm a one-man army and leader, able to encompass all the processes to take an idea and develop it from scratch to realization and from description to release.
Product owner / Project Manager / CEO - All in one)



Maksim Ryzhkov

[CDO]

7 years in UI/UX/WEB-design.

Key skills:

- Design System Development
- User Experience/ Userflow
- User Interface
- Graphic Design



Alex Zaichenko

[COO]

11 years in development.

Key skills:

- Program Management
- Quality Management
- Operational Management
- Mentoring and education
- Communications



Oleksii Balashov

[CEngO]

CEng 11 years in development.

Key skills:

- Implement/Develop System Architecture
- End2End Development
- Programming
- Business Analysis
- System Analysis



Maxim Levitskiy

[CTO]

17 years in development.

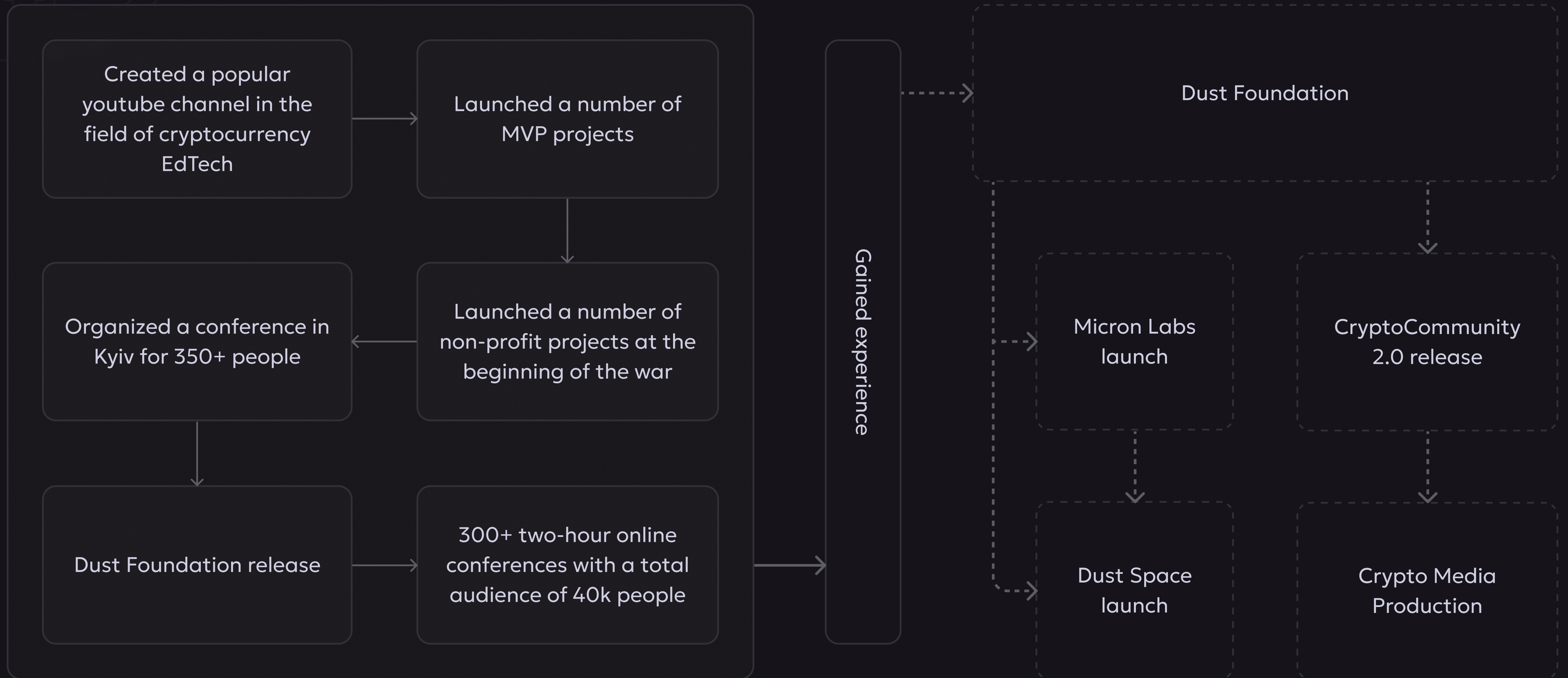
Key skills:

- Blockchain/ Decentralized computation
- Leadership
- GenAI
- Cloud
- Programming



Our journey

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Previous Projects

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Completed

\$ 1,750,000 in revenue



dust.foundation

Dust Foundation

DUST is an ecosystem of interconnected crypto products designed to facilitate the use of cryptocurrencies and accelerate their mass adoption.

MVP/Pilot

Infrastructure solution for VCs



seed.ooo

Fundraising crypto platform (FAAS)

SEED is the first cross-chain IDO, INO, IGO launchpad, which allows to receive project allocations by staking blockchain coins and operates on community-driven Voting Power system

Alfa (In progress)

Attracted more than 5000 users in 1 month



cryptocommunity.ai

CryptoCommunity 2.0

After gaining experience with Dust Foundation and user feedback, we realized the importance of separating the community and crypto products. As a result, we created a full-fledged platform for the crypto-enthusiast community.



Roadmap

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2021-2022

- Build cloud infrastructure
- Create a design system
- Integrations with top 6 exchanges
- Crypto cartoons

2023

- Develop a set of services for CryptoCommunity 2.0
- Early Adopters round of investment for the community
- Detailed design concepts of future products

2024

- Early adopters round investment
- Seed-round investment
- Team expansion
- Products to release:
 - Portfolio
 - StakeHUB
 - Alerts
 - Onchain
 - Crypto screener
 - Research Crypto

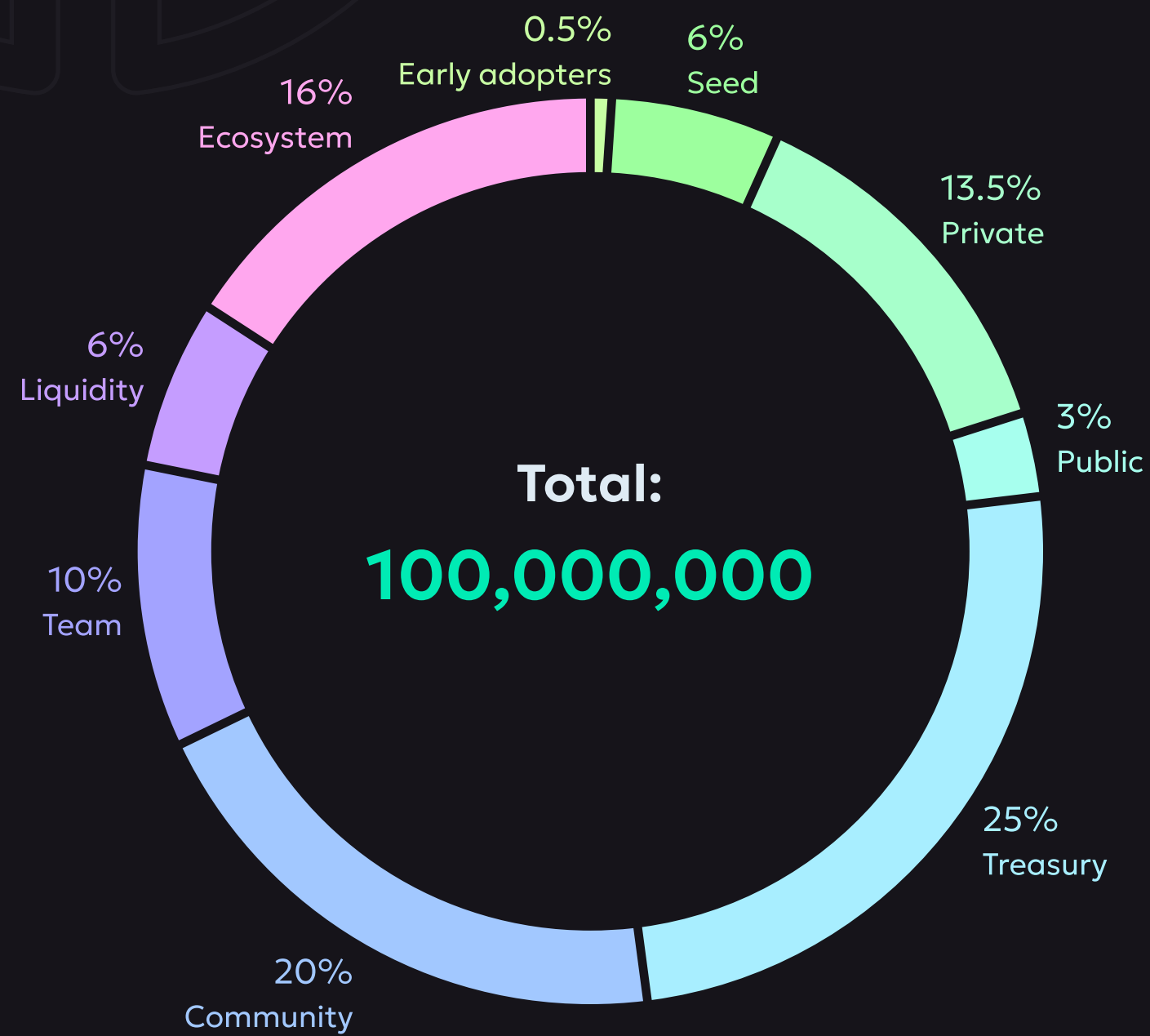
2025

- Products to release:
 - FAAS
 - Sentiment
 - Data providing
 - Index
 - Trading Statistics
 - Wallet



Tokenomics

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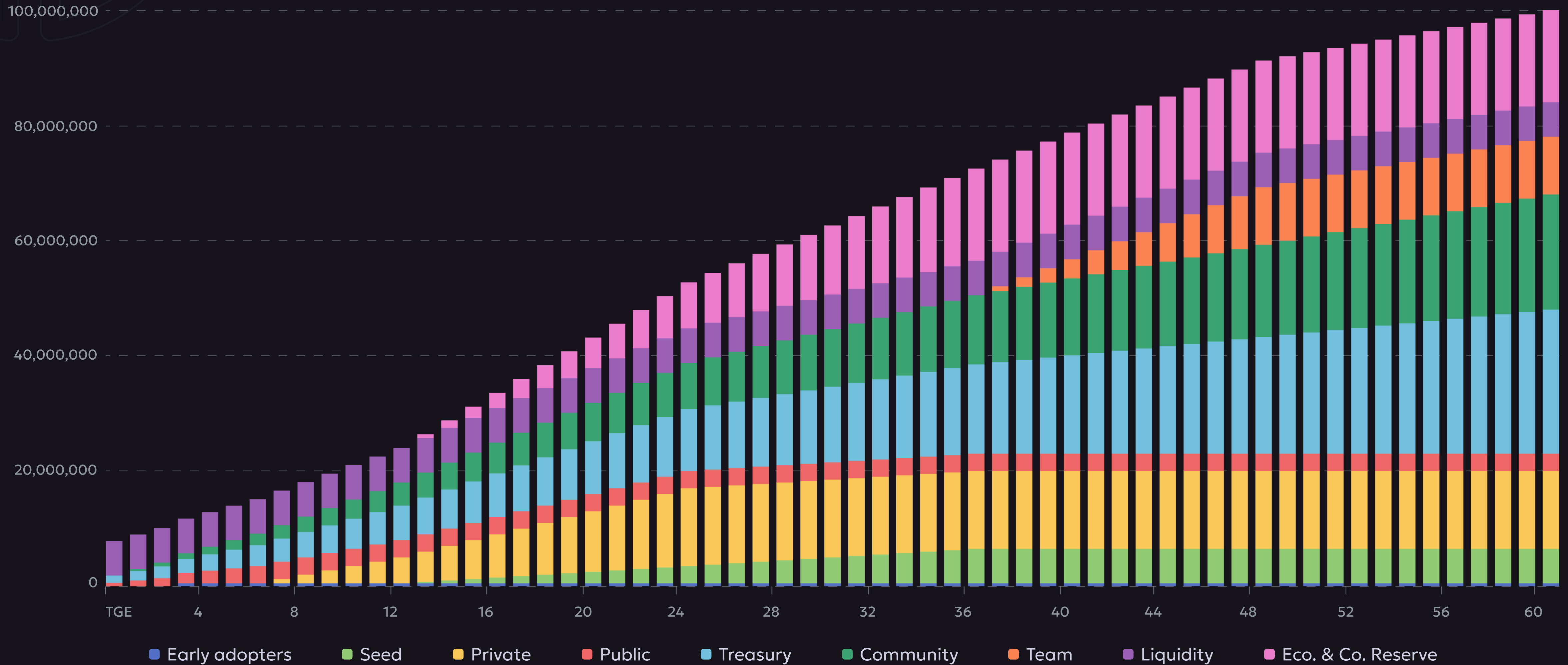
	Amount of Tokens	Percentage	TGE Unlock	Cliff (months)	Vesting period (months)
✓ CLOSED Early adopters	500,000	0.5%	0%	2	1
Seed	6,000,000	6%	0%	12	24
Private	13,500,000	13.5%	0%	6	18
Public	3,000,000	3%	20%	0	6
Treasury	25,000,000	25%	5%	0	60
Community	20,000,000	20%	0%	0	60
Team	10,000,000	10%	0%	36	12
Liquidity	6,000,000	6%	100%	0	0
Ecosystem	16,000,000	16%	0%	12	24

Utilities & Features

- ⦿ Staking
- ⦿ DAO
- ⦿ Payment for services
- ⦿ Participation and interaction with projects
- ⦿ Tier System



Monthly cumulative distribution (In Tokens)





Financials

Calculating conservative growth with
a target of 80,000 users



Detailed calculations



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Date	2024	2025	2026
Portfolio	\$ 349,756	\$ 753,067	\$ 1,153,141
Crypto Screener	\$ 105,269	\$ 225,958	\$ 345,204
Alerts	in development	\$ 170,454	\$ 259,688
Sentiment	in development	\$ 575,947	\$ 880,708
OnChain Analytics	in development	\$ 575,947	\$ 880,708
TradeFolio	in development	in development	\$ 87,191
All-in-one Trading Terminal CEX/DEX	in development	in development	\$ 443,603
APIs	in development	in development	\$ 73,317
Total	26,970 users \$ 455,025	52,424 users \$ 2,301,373	77,879 users \$ 4,123,560

On top of what we have in revenue for active businesses*



The ask for Seed Round

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Seed round details

Price: \$ 0,5

Tokens Amount: 6,000,000.00

% of supply: 6%

FDV: \$ 50,000,000.00

Type: SAFT

Previous steps

- ✓ We've assembled a team
- ✓ The Dust Foundation has been launched
- ✓ Cloud infrastructure
- ✓ Growing up media



Next steps

- Cryptocommunity 2.0
- Release Dust Space (Portfolio)
- StakeHUB
- Alerts
- Screener

Burn rate (Without contingencies)

1 Year (Cost, Without TAX)

\$ 1,692,000

2 Year (Cost, Without TAX)

\$ 3,084,000


Team description

- 2 Dev teams
- 1 Marketing team
- C-level
- 1-3 Content teams




Stake HUB

All in one stake space and optimization of your yield.
1 click — stake, restake and relax.

**Solana** SOL \$89.24

APR: 10.12%

APY: 12.55%

**Avalanche** AVAX \$33.45


APR: 18.41%

APY: 21.87%

My Stake
5,400.00 ATOM

My Rewards
380.19 ATOM

Time remaining
38 DAYS

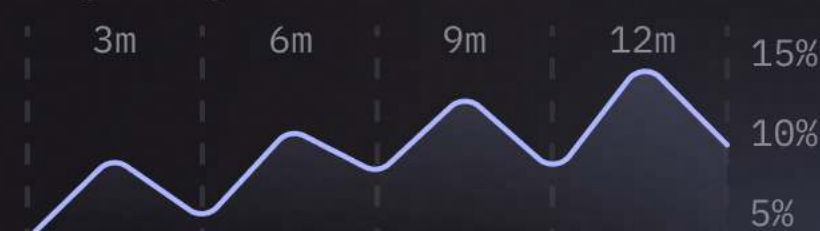
**Cosmos Hub** ATOM \$11.26

APR: 13.82%

APY: 15.93%

Validator:  **stake.fish**

Projected yield



Delegate

Claim & Stake

Restake



Restake

Claim Rewards

 Watch tutorial

Cosmos aims to be the internet of blockchains. The Cosmos Hub officially launched in March 2019. To learn more, please take a read through their [whitepaper](#).

Validator



Commission

4%

Address

cosmosvaloper1sjllsnramtg3ewxqwwrwjxfgc4n4ef9u2lcnj0

Expected reward rate

17%–21%

Unbonding period

21 DAYS

Staking period

90 DAYS

Payout frequency

EVERY BLOCK (~7 SECONDS)

Total Staked ATOM

520,230.23

Total Rewards

54,210.98

**Near** NEAR \$2.95

APR: 15.10%

APY: 19.41%

Validator:  **everstake**

Projected yield



Delegate

Claim & Stake

Restake

Alerts

Set rules, get notifications, stay up to date on everything that happens with your assets. Get daily/weekly/monthly reports.

Create Alert

Name

My notice

Asset

Spot  BINANCE

 Bitcoin

/  Tether

Price

37,500

USDT

Condition

Bottom-up intersection

Send notification



Note (optional)

0/128

Personal note

Create

15 min | 1 hour | 4 hours | 1 day | 1 week

BTC/USDT



Alert 1

  BTC/USDT

Price

25,000.00 USDT

Condition

Bottom-up

Bitcoin in Focus. Monitor the current trend.

Active

13:20:15 22.09.2022

Alert 4

  AVAX/USDT

Price

40.00 USDT

Condition

Near level (above)

Follow Decentralized Finance (DeFi) on the platform.

Triggered

09:00:20 20.09.2022

Alert 7

  ETH/BTC

Price

Alert 2

  ETH/USDT

Price

2,500.00 USDT

Condition

Near level (below)

Active

11:22:47 21.09.2022

Alert 5

  BNB/USDT

Price

300.00 USDT

Condition

Top-to-bottom



Monitor the current trend. If the price is approaching support, consider a long-term entry. There may be a jump in price with successful implementations of upgrades.

Pause

12:02:55 19.09.2022

Alert 8



  SOL/ETH

Alert on   ETH/BTC

ETH/BTC Crossing 0.080 BTC

14:22:37

Edit alert

Alert on   BTC/USDT

BTC/USDT Crossing 40,000.00 USDT

13:20:15

Edit alert



Alert on   BNB/USDT

BNB/USDT Crossing 300.00 USDT

15:15:02

Edit alert

Alert 6

  NEAR/USDT

Price

10.00 USDT

Condition

Near level

Triggered

10:15:19 19.09.2022

Alert 9

  SOL/BTC

Price



Order book

One cross-exchanges trading terminal as a universal remote control to manage all operations with wallets and transactions.

Binance

Bybit

OKX

Coinbase

Whitebit

Kraken

Bitfinex

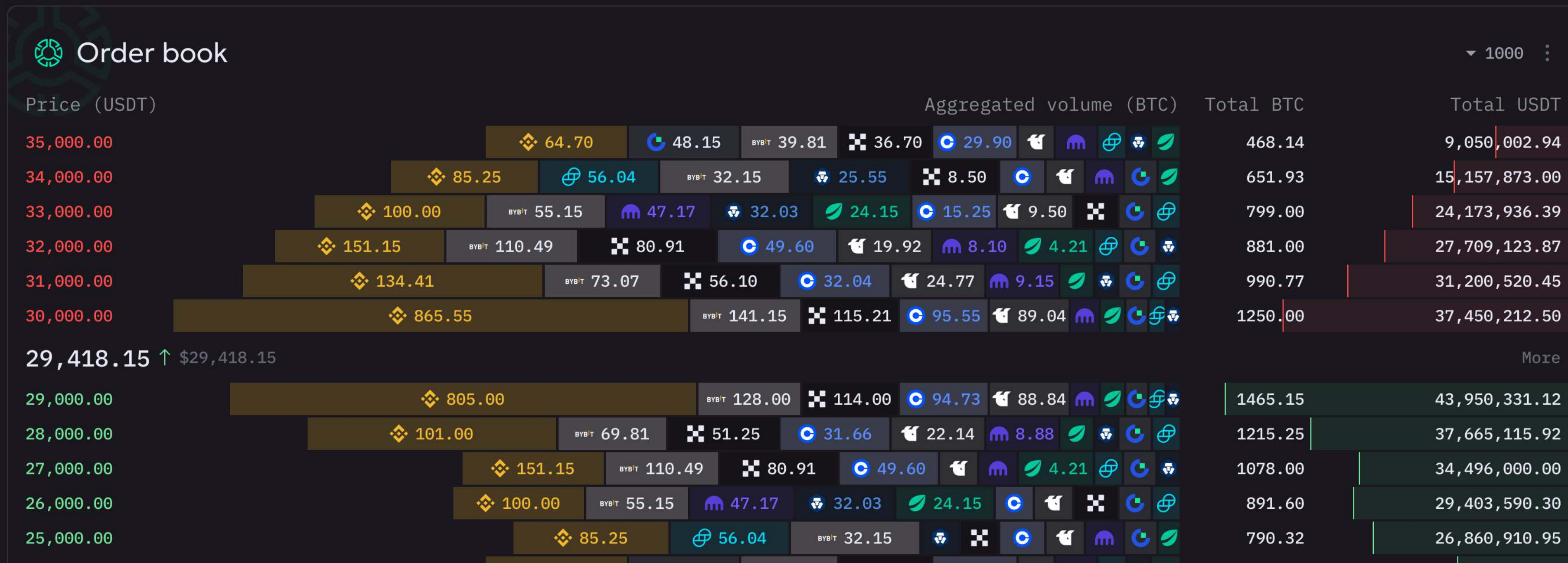
Gate.io

Gemini

Crypto.com

Bitstamp

HTX





Screenener

A portal that provides comprehensive information for market analysis of cryptocurrencies. Technical indicators, metrics, Onchain analytics.

My preset

Order by PEG (Price/Earnings/Growth)

Asc

Signal None (All crypto)

Tickers BTC, ETH

Type: Crypto

Index: GBTC

Sector: Blockchain

Industry: Any

Country: Any

Market Cap.: Mega (\$200...

Dividend Yield: High (>5...

Float Short: Low (<5%)

Analyst Recom.: Any

Option/Short: Any

Earnings Date: Today

Average Volume: Over 10M

Relative Volume: Over 1

Current Volume: Over 10M

Trades: Elite only

Price: Under \$1

Target Price: 50% Above...

IPO Date: Any

Shares Outstanding: Any

Float: Any

Total: 16 results

Type Candle

TA

Intraday Daily Weekly Monthly

Refresh 3 min

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Indexes

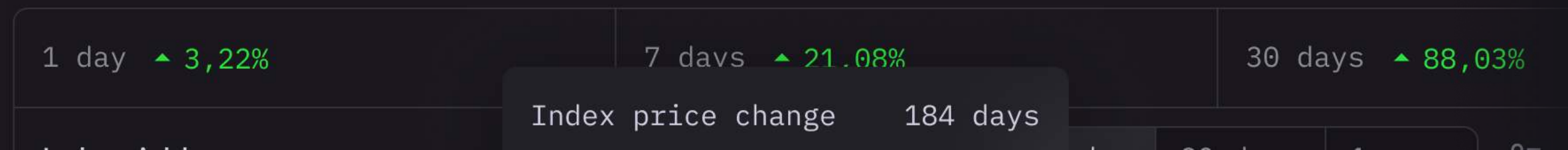
Assemble a unique combination of assets, track returns, compare, copy and allow others to copy your ideas. One service - hundreds of combinations and ideas that anyone can try out.



Chain Index CHI

\$ 212.03 ▼ 21,2%

The DeFi Pulse Index (DPI) is a capitalization-weighted index that tracks the performance of decentralized finance (DeFi) space. The index is weighted based on the value of each token's track projects in DeFi that have significant usage and show a commitment to ongoing maintenance.



1 day ▲ 3,22%

Index yield

Index price

Jan 20, 2023

Current value

Total index value

Apr

May

Jun

Jul

Watching Share link

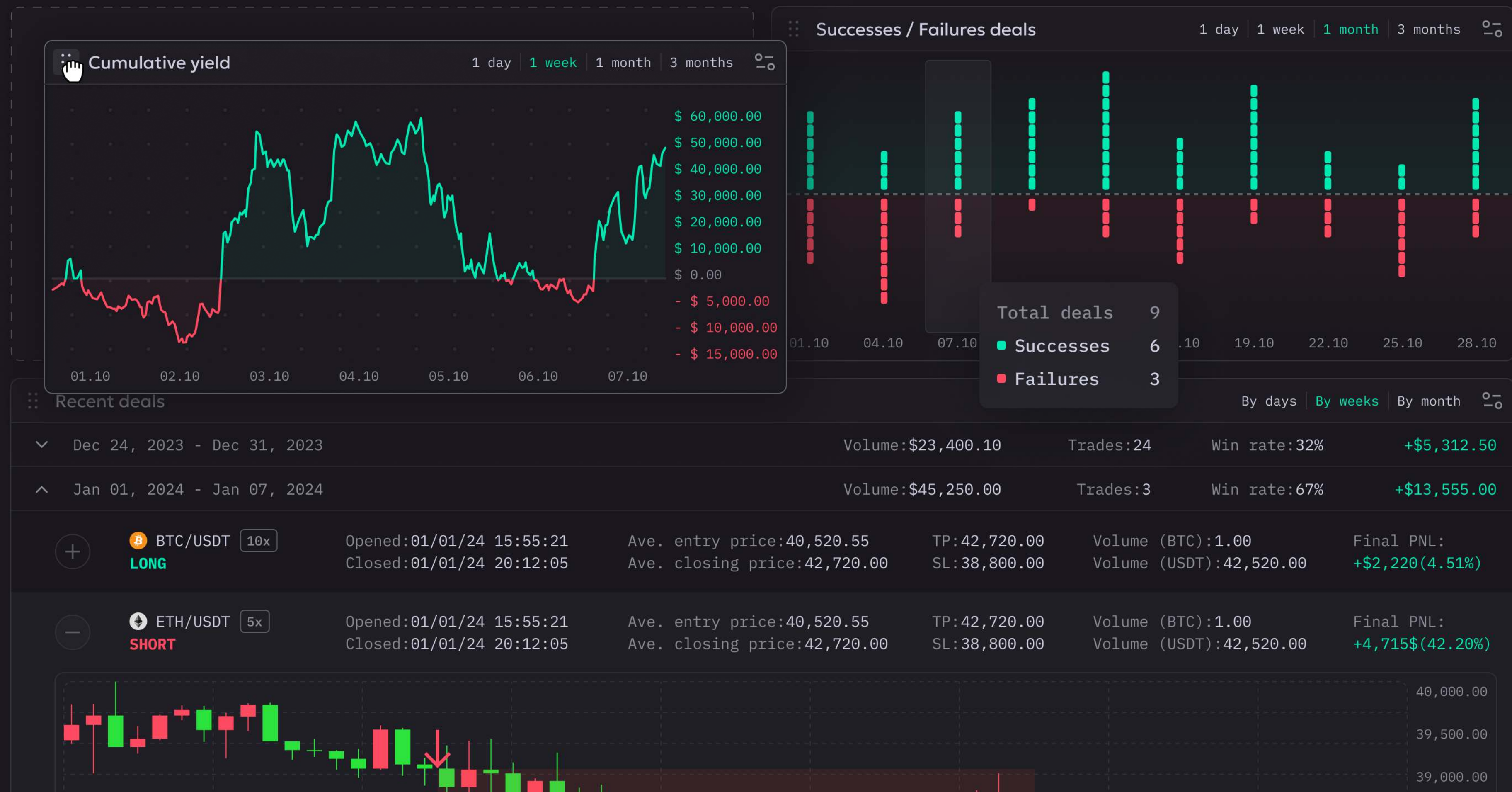
Index assets

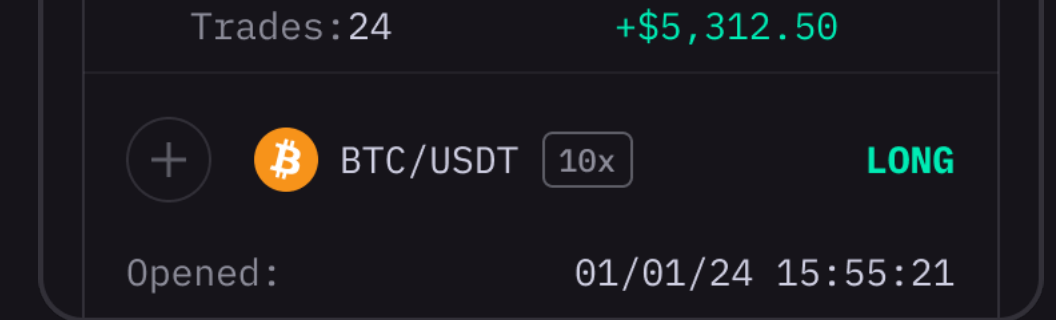
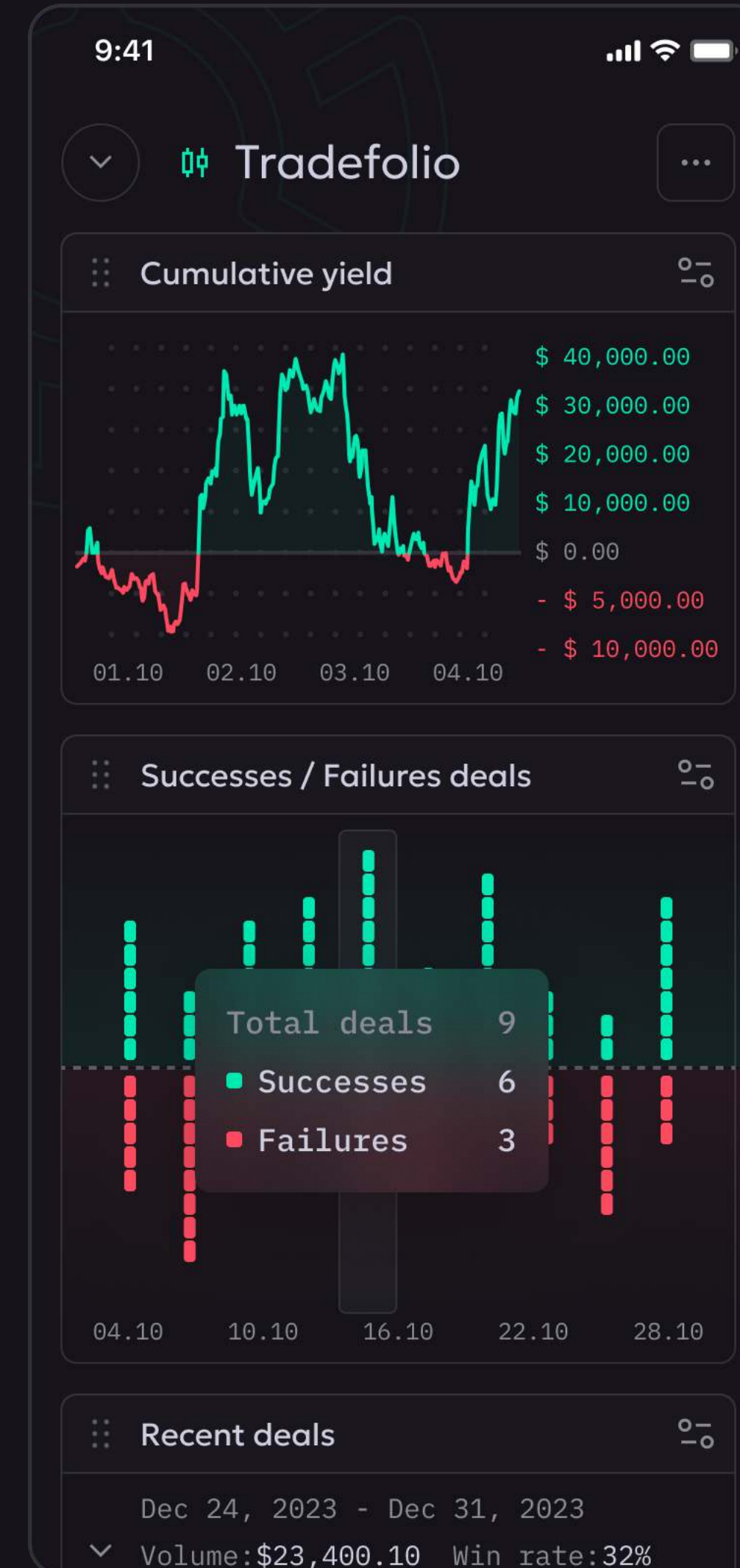
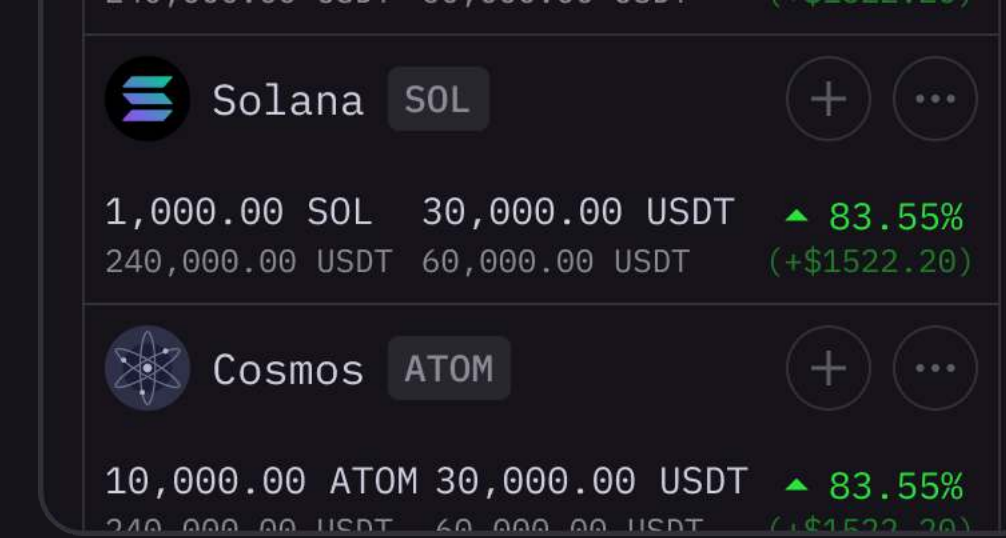
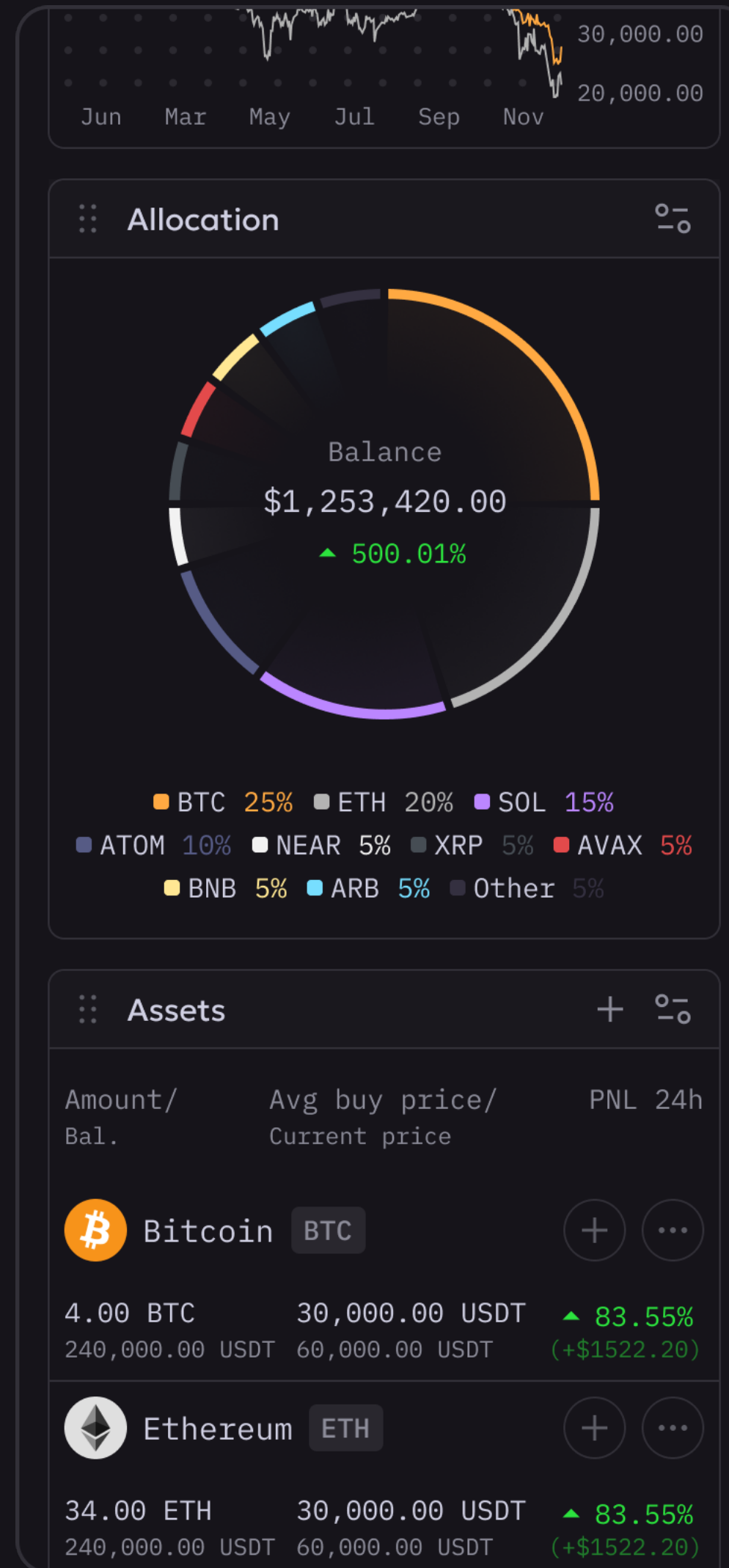
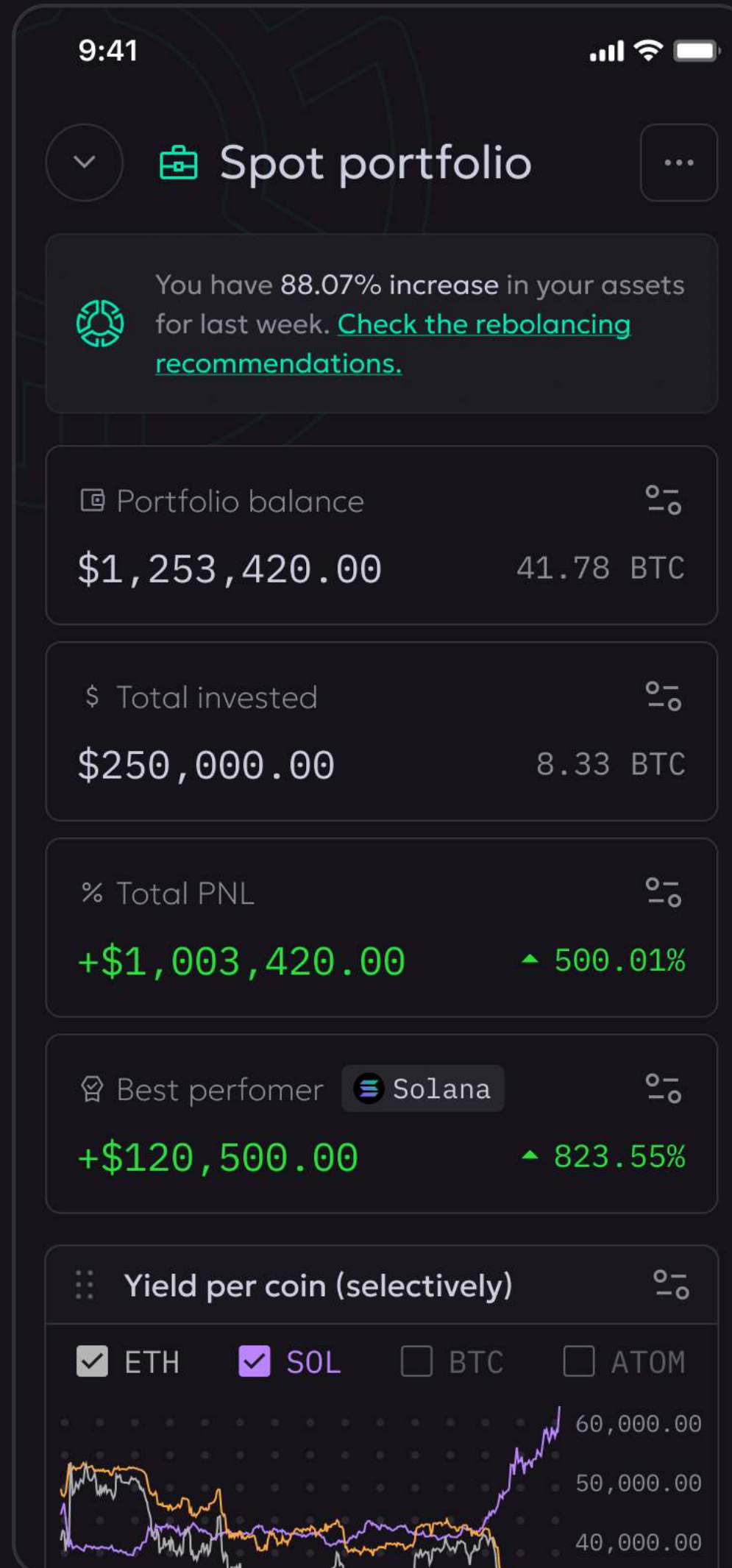
Status	Asset	Asset percent in index	Asset value in index
✓	Bitcoin (BTC)	38%	\$ 380
✓	Ethereum (ETH)	38%	\$ 240
✓	Cosmos (ATOM)	38%	\$ 127
✓	Solana (SOL)	38%	\$ 95



Tradefolio

The best custom trading diary for trader with unique mechanics, integrations and UI personalization for all needs and tasks.







Kirill Evans

Dust CEO

“Creating complementary-
infrastructure & products that
simplify the Web3 user journey”

Feel free to contact with us



Mail for contact

investors@dust.space



Telegram for contact

t.me/+vhnSsTGJKM4wNmU6



Book a meeting with us

